



Mic 2026

Management International Conference

Bridging Gaps, Building Futures: Business and Policy in a Complex World

Abstracts of the 25th
Management International Conference
Koper, Slovenia • 3–6 June 2026



Deams

MIC 2026 | Bridging Gaps, Building Futures: Business and Policy in a Complex World

Abstracts of the 25th Management International Conference

Organised by

University of Primorska, Faculty of Management, Slovenia

University of Trieste, Department of Economics, Business,

Mathematics and Statistics (DEAMS), Italy

Koper, Slovenia | 3–6 June 2026

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DEGLI STUDI
DI TRIESTE**

Deams

Dipartimento di

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Conference Organisers

The conference is organised by two partner institutions:

University of Primorska, Faculty of Management (Slovenia) is a higher education institution for education and research in the fields of social sciences and business management. The Faculty offers professional and university bachelor study programmes in Management, master study programmes in Management, Economics and Finance, Law for Management, interdisciplinary master's study programme in Sustainable Development Management, and doctoral study programme in Management. Besides the study programmes leading to a degree, the Faculty also offers modules for groups or in-company training from the field of social sciences and business management with interdisciplinary links to economic, business, legal, organisational, and behavioural sciences.

University of Trieste, The Department of Economics, Business, Mathematics and Statistics (DEAMS, Italy) promotes and coordinates teaching and research activities in the fields of economics and business sciences, statistical sciences and mathematics applied to economics and social sciences. DEAMS undergraduate programmes include three degrees in Economics and Financial Markets, Business Administration and Management, Statistics and Informatics for Business, Finance and Insurance. At the graduate level DEAMS offers three master's degrees in economy, Environment and Development, Business Strategy and Consulting, Statistical and Actuarial Sciences. It is also home to an international PhD in Circular Economy.

Pre-Conference Day Co-Organiser

In addition to the two partner universities traditionally involved in the organisation of the Pre-Conference Day for PhD Students, this year's event is co-organised by the Centre for Development and Knowledge Transfer at the University of Primorska (CRPZ) as part of the UNIK@TT project, thereby strengthening interdisciplinary collaboration and broadening the support for early-stage researchers.

The Centre for Development and Knowledge Transfer at the University of Primorska (CRPZ UP) serves as the central Technology Transfer Office (TTO) of the University, merging academic excellence, innovation, and entrepreneurial spirit. Operating under the Faculty of Management, CRPZ UP connects researchers, institutions, and organisations to promote knowledge transfer, protect intellectual property, and strengthen collaboration between the university, industry, and society.

CRPZ UP plays a vital role in the innovation ecosystem by actively promoting, connecting, and supporting the University of Primorska's involvement in local, national, and international innovation networks. Leveraging its expertise, the Centre accelerates the commercialisation of research results and facilitates the establishment of strategic partnerships.

The **UNIK@TT Project** is as a part of a wider KTS consortium (Knowledge Transfer Slovenia) a strategic project initiative led by Slovenia's three leading public universities – University of Ljubljana (consortium leader), University of Maribor, and University of Primorska – to enhance the transfer of scientific knowledge and innovation from academia to the economy and society. This initiative is complemented by the KTO3 consortium, coordinated by the Jožef Stefan Institute, which unites public research organisations to strengthen knowledge transfer mechanisms.



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MINISTRY OF HIGHER EDUCATION,
SCIENCE AND INNOVATION



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Welcome Address by the Organisers

We are pleased and honoured to welcome you to Koper, Slovenia, for the 25th Anniversary of the Management International Conference (MIC). This milestone marks a quarter-century of dialogue, exchange, and knowledge-sharing among scholars and practitioners. Over the past 25 years, MIC has evolved alongside the global economy, serving as a platform to analyse and discuss several transformative shifts: from the recovery following the 2008 financial crisis to the rapid rise of the digital economy, the global upheaval of the COVID-19 pandemic and the geopolitical turmoils. This year we return home to the Faculty of Management, University of Primorska, to celebrate the bequest of such academic distinction and its role in navigating a world shaped by financial volatility, political uncertainty, and shifting geostrategic dynamics.

The theme for this anniversary edition, Bridging Gaps, Building Futures: Business and Policy in a Complex World, reflects the diverse and interdisciplinary research presented in this volume. This year's papers explore the interplay between policy and business as key drivers of progress. A heavy emphasis is put on Artificial Intelligence (AI), including its impact on future jobs, ethical considerations, and its role in marketing and higher education. However, the papers grow beyond that and also address critical global challenges such as green and digital transitions, sustainable tourism, and the circular economy. Many contributions highlight innovative ways of tackling modern organisational and societal problems. This edition features participants and researchers from 28 different countries. The conference is organised as a joint international effort by the University of Primorska and the University of Trieste. All abstracts are included in this volume, and we invite authors to submit their full papers to the MIC 2026 Conference Proceedings or our supporting journals.

We are grateful to our Keynote Speakers, Dr Ondřej Dvouletý (Faculty of Business Administration, Prague University of Economics and Business) and Dr Damjan Kukovec (Judge at General Court of the European Union) and all guests participating at the round table Implementing the European Green Deal in Ports: Balancing between Sustainability and Economic Reality? We also thank Katarina Košmrlj Muha, facilitator of the Pre-Conference PhD workshop, the Editors involved in the Editor's Panel and the organisers of special sessions. Finally, we express our sincere gratitude to all who have contributed to the organisation of this year's edition of the MIC, as well as to those whose dedication and effort in previous editions have made it possible for MIC to celebrate this anniversary milestone.

At last, we wish you an inspiring and productive conference as we look forward to building sustainable futures together in the historic setting of Koper.

Dr Ana Grdović Gnip
Dr Giorgio Valentinuz
Conference Chairs

A Quarter of a Century with MIC

MIC's 25-year journey has been many journeys at once. Geographically, it began on the Slovenian coast, in Portorož in 2000, then gradually expanded far beyond its original home – from Barcelona, Sousse, Ankara, Budapest, Pula, Monastier di Treviso, Bled, Opatija, Ljubljana, Trieste, Trento and Zadar, before returning home to Koper for its 25th anniversary edition. Along the way, MIC evolved from a regional academic gathering into a genuinely international conference community that crossed borders, languages, cultures, and disciplines.

Its intellectual journey mirrors the changing world itself: from early discussions on management in the European environment, quality, knowledge society, e-business, and globalization, to later themes such as intercultural dialogue, sustainability, ethics, digital transformation, resilience, green transitions, and artificial intelligence. Over the decades, MIC has consistently aimed to ask the right questions at the right historical moment, and this remains both our goal and our challenge for the future. In a world increasingly shaped by uncertainty, rapid technological change, geopolitical tensions, and complex societal transformations, spaces for thoughtful dialogue and international academic exchange are more important than ever. MIC will continue striving to provide exactly that: a place where emerging challenges can be discussed openly, critically, and collaboratively.

Technologically, MIC has evolved together with the academic world itself. Over the course of 25 years, the conference moved from an era of printed proceedings, overhead projectors, and carefully guarded USB sticks into a world of digital collaboration, online conference in 2020, and discussions on artificial intelligence, automation, and AI ecosystems. The way ideas are shared may have changed dramatically, but the essence of MIC, connecting people, knowledge, and perspectives, has remained remarkably constant throughout every technological transformation. That said, MIC evolved with a certain degree of stubbornness – in its 25-year history, only one MIC conference was organised entirely online and solely because of the global pandemic. Even today, while many conferences rely on hybrid formats, MIC continues to welcome more than 100 participants annually by insisting on what matters most: real conversations, real encounters, and real academic community.

Perhaps the most important journey has been human. Over 25 years, generations of researchers grew alongside MIC – from doctoral students presenting nervously for the first time, to established scholars returning as keynote speakers, editors, reviewers, and long-time friends. Some collaborations lasted decades, many careers were shaped through MIC encounters, and at least one very successful 'joint project' resulted in an actual 'MIC family' with two children. How many conferences can say that their impact extends from academic publishing all the way to family photo albums?

MIC is a journey shared with friends, colleagues, and partners across institu-

tions, countries, and generations. Its story was shaped by countless dedicated individuals who helped build the MIC community year after year. Equally important were the many universities, faculties, research centres, and partner institutions that co-organised and supported MIC throughout the decades, helping it grow from a regional initiative into a respected international platform. Together, they created not only an academic conference, but a lasting network of collaboration, trust, and friendship that continues to define the spirit of MIC today.

And perhaps that is the best way to understand MIC after 25 years. It is not only a conference about management. It is a living academic community built through dialogue, openness, collaboration, resilience, and human connection. Its true legacy lies not only in proceedings, keynote speeches, or publication statistics, but in the people who continue to return year after year, bringing with them new ideas, new colleagues, new students, and sometimes even new family members. After 25 years, MIC continues to prove that the best conferences are not simply organised. They are built together, one conversation at a time.



Programme Boards

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Editorial Office

Alen Ježovnik, University of Primorska Press, Slovenia

Conference Programme

Conference events will take place at the **UP Faculty of Management, Izolska vrata 2, Koper**, unless a different location is specified in the programme.

Wednesday, 3 June 2026 – Pre-Conference Day for PhD Students

- 08.30–09.00 Registration with Coffee
- 09.00–09.15 Welcome Address
- 09.15–11.45 Students' Elevator Pitches
- 11.45–12.00 Coffee Break
- 12.00–14.00 Workshop Part I | Katarina Košmrlj Muha
- 14.00–15.00 Lunch
- 15.00–17.00 Workshop Part II | Katarina Košmrlj Muha
- 17.00–17.30 Closing Words
- 18.30–20.00 Koper Guided Tour for PhD Students
- 20.00 Social Event for PhD Students (Port View Café, Koper)

Thursday, 4 June 2026

- 08.30–14.00 Registration
- 09.00–10.15 Parallel Sessions
- 10.15–11.30 Parallel Sessions
- 11.30–12.00 Coffee Break
- 12.00–12.15 Conference Opening
- 12.15–13.30 Keynote Speech | Dr Ondřej Dvouletý
- 13.30–15.00 Lunch
- 15.00–16.30 Round Table (Regional Museum Koper, Main Hall)
- 16.30–16.45 Coffee Break
- 19.30 Conference Dinner (Regional Museum Koper, Garden)

Friday, 5 June 2026

- 08.30–13.00 Registration
- 08.30–10.00 Parallel Sessions
- 10.00–11.00 Poster Session with Coffee Break
- 11.00–12.00 Keynote Speech | Dr Damjan Kukovec
- 12.00–13.00 Lunch
- 13.00–14.30 Parallel Sessions
- 14.30–15.30 Meet the Editors
- 15.30 Conference Closing and Farewell

Saturday, 6 June 2026

- 09.00–10.30 Koper Guided Tour

From Interviews to Insights: A Hands-on Workshop in Qualitative Research and AI-Assisted Analysis

Wednesday, 3 June 2026 • 12.00–14.00 and 15.00–17.00 • INNOLAB
Workshop Facilitator: Katarina Košmrlj Muha

This interactive doctoral workshop is designed to provide participants with applied competencies in qualitative research. The workshop aims to equip participants with practical, transferable skills for conducting qualitative research, fostering methodological confidence through active learning rather than theoretical instruction. The workshop is oriented to the practical aspects of conducting qualitative research, enabling participants to develop and refine their skills through guided exercises and collaborative tasks. Participants will engage in the design of a qualitative study, focusing on formulating research questions, selecting appropriate sampling strategies, and constructing interview guides. They will take part in simulated interview situations, with particular attention to moderating techniques, probing strategies, and managing interaction dynamics. The role of the researcher in shaping the data collection process will be reflected upon. Subsequently, the workshop will address the organisation and preparation of qualitative data. Participants will be introduced to core principles of qualitative data analysis and interpretation, with hands-on exercises involving coding, categorisation, and theme development. We will also examine the emerging role of AI tools and their application in qualitative research, alongside a critical discussion of their limitations and ethical considerations. Through active cooperation, attendees will acquire and strengthen their skills in the design and conduct of interviews, as well as in qualitative data analysis.



Katarina Košmrlj Muha is Head of Research at the Institute for media and market research Mediana, Slovenia, where she leads research projects from initial problem definition through design, analysis, and client advisory. Trained in Statistics, she specialises in survey methodology but consistently applies a mixed-methods approach, combining qualitative and quantitative techniques to achieve a more comprehensive understanding of research questions. Prior to joining the industry, she worked as a researcher and lecturer at University of Primorska, Faculty of Management and Sigmund Freud University Ljubljana. She has co-designed and conducted several hundred interviews and focus groups across both academic and applied research. While statistics is her profession, she considers qualitative research her long-standing professional passion.

Unveiling Heterogeneity in Entrepreneurship Supporting Policies

Thursday, 4 June 2026 • 12.15–13.30 • Room 6

Keynote Speaker: Dr Ondřej Dvoutělý

Building upon the extensive review of high-quality evaluation research studies published in the past decades, the contribution highlights the need to thoroughly understand the program's details, objectives and the theory of change when investigating the effects of public entrepreneurship and SMEs supporting policies. Furthermore, based on the structured review of previous evidence, it unveils heterogeneous methodological approaches and diversity of the findings across levels of analyses and contexts. From a scholarly community perspective, it is recommended to adopt the Evaluation Quality Score (EQS) and Six Steps scoring approaches as tools to identify high-quality evaluation studies and to use them as inspiration for advancing research on supporting policies for entrepreneurship and SMEs. Finally, ongoing cooperation among researchers, public policymakers, and evaluators is a key imperative for fostering evidence-informed policymaking.



Ondřej Dvoutělý works as an Associate Professor at the Department of Entrepreneurship, Faculty of Business Administration, Prague University of Economics and Business. He has been researching entrepreneurial activity, evaluating the impacts of public entrepreneurship supporting policies, business economics and the labour market economics. His research has been published in leading international scientific journals. Ondřej Dvoutělý received several awards for his research activities, including the Josef Hlávka Award (2017), the award for an outstanding research article published in the *Journal of Entrepreneurship in Emerging Economies* (2020) and the European Microfinance Research Award (2023). He is involved in various international projects. Ondřej Dvoutělý significantly contributed to the 2023 OECD Framework for the Evaluation of SME and Entrepreneurship Policies and Programmes. He also serves on the editorial boards of several scientific journals and is involved in a number of professional groups. As academic editor, he is leading the new section on Artificial Intelligence, Digitalization, and New Technologies of the *Cogent Business & Management*. He is a member of the Czech Evaluation Society, European Academy of Management, and the International Council for Small Business, and he serves as an evaluation expert for the Czech Ministry of Regional Development and European Commission projects.

published in the *Journal of Entrepreneurship in Emerging Economies* (2020) and the European Microfinance Research Award (2023). He is involved in various international projects. Ondřej Dvoutělý significantly contributed to the 2023 OECD Framework for the Evaluation of SME and Entrepreneurship Policies and Programmes. He also serves on the editorial boards of several scientific journals and is involved in a number of professional groups. As academic editor, he is leading the new section on Artificial Intelligence, Digitalization, and New Technologies of the *Cogent Business & Management*. He is a member of the Czech Evaluation Society, European Academy of Management, and the International Council for Small Business, and he serves as an evaluation expert for the Czech Ministry of Regional Development and European Commission projects.

The Future of the International Economic Order in Times of Geopolitical Turmoil and the Role of the Court of Justice of the European Union

Friday, 5 June 2026 • 12.00–13.00 • Room 1

Keynote Speaker: Dr Damjan Kukovec

In a time of accumulated trade imbalances, rivalries and conflicts around the world, the question remains unanswered as to what the role of the World Trade Organization and its mechanisms for resolving trade disputes should be. Is there still a need and a possibility for a larger part of the international community to maintain and possibly reform the rules of world trade and WTO mechanisms, or can we expect increasing fragmentation of global trade and economic relations in the future? What role can the EU play, in particular the Court of Justice of the EU, in addressing the above-mentioned dilemmas and challenges?



Damjan Kukovec is a Judge at the General Court of the European Union. He graduated in law from the University of Ljubljana and obtained his LL.M. and S.J.D. degrees from Harvard Law School. Before joining the Legal Service of the European Commission, where he represented the Commission before the Court of Justice of the European Union for a decade, he worked at the Constitutional Court of the Republic of Slovenia, the Special Court for Sierra Leone, and the Court of Justice of the European Union. He has taught at Harvard Law School, Fundação Getulio Vargas Law

School in Rio de Janeiro, the Brussels School of International Studies, the European University Institute in Florence, Middlesex School of Law in London, City Law School, University of London, and University College London. He is the author of numerous publications and frequently lectures at universities around the world.

Implementing the European Green Deal in Ports: Balancing between Sustainability and Economic Reality?

Thursday, 4 June 2026 • 15.00–16.30

Main Hall (Koper Regional Museum)

Moderator: Dr Giovanni Longo

The European Green Deal places ports at the forefront of the transition towards climate neutrality, requiring significant investments in decarbonisation, environmental protection and sustainable infrastructure. At the same time, port authorities and logistics operators must safeguard their competitiveness within global supply chains. In contrast, port cities and local communities increasingly demand improved environmental performance and quality of life. Governments introduce binding regulatory frameworks under the Green Deal and related initiatives, yet public funding remains limited and unevenly distributed. This roundtable addresses port sustainability as a multidimensional challenge encompassing environmental, societal, technical, and legal dimensions. Bringing together representatives of port authorities, logistics operators, municipalities and business associations, the discussion focuses on governance mechanisms and cost-allocation models. The aim is to identify cooperative, financially viable pathways to sustainability without undermining economic resilience.

Knowledge Valorisation

Thursday, 4 June 2026 • 9.00–10.15 | INNOLAB

Session Chair: Dr Simona Kustec

The Knowledge Valorisation Session is dedicated to discussing the self-evaluation of TTOs' structures and processes in fostering collaboration among universities, researchers, businesses, and policymakers.

The main topics of the session include recommendations and indicators for self-monitoring and further self-evaluation (the so-called valorisation metrics) of research organisations in their activities to support the development and strengthening of knowledge transfer into practice.

The session is covered under the framework of ISERO – Indicators for Self-Evaluation of Research Organisations in the Field of Knowledge Transfer.

The list of presentations can be found on page 21.



REPUBLIC OF SLOVENIA
MINISTRY OF HIGHER EDUCATION,
SCIENCE AND INNOVATION



Javna agencija za znanstvenoraziskovalno
in inovacijsko dejavnost Republike Slovenije

ISERO

Social Innovation: Communication of Science through Art

Thursday, 4 June 2026 • 10.15–11.30 • INNOLAB

Session Chair: Dr Jana Hojnik

The social innovation session is dedicated to discussing various types, practices and characteristics of social innovation for maximizing the impact of scientific knowledge transfer, fostering collaboration between researchers, businesses, policymakers, broader public and relevant networks. This year we will host three great actors of science communication through art. Through their presentation of projects, we will be able to see how science can be translated into art to provide greater impact. We will host three non-profit and non-governmental cultural organisations, as follows: Association for Culture and Education PiNA (PiNA – Association for Culture and Education), Kersnikova Institute (Kersnikova) and the Multimedia Center MMC KIBLA (KIBLA: MMC Kibla).

The main topics of the session include vivid presentation of projects that aimed and managed to successfully communicate science through art.

The UNIK@TT Project is a strategic initiative led by Slovenia's three leading public universities – University of Ljubljana (consortium leader), University of Maribor, and University of Primorska – to enhance the transfer of scientific knowledge and innovation from academia to the economy and society. This initiative is complemented by the KTO3 consortium, coordinated by the Jožef Stefan Institute, which unites public research organizations to strengthen knowledge transfer mechanisms.



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Meet the Editors

Friday, 5 June 2026 • 14.30–15.30 • Room 1

The Meet the Editors Panel offers a unique opportunity for all conference participants to engage in an open dialogue with editors of journals supporting MIC. This session aims to provide valuable insights into the publishing process, journal expectations, and current developments in academic publishing. Editors will briefly introduce their journals and share perspectives on the broader trends and challenges shaping the publishing landscape today. The discussion will touch on key considerations for authors and provide guidance that can benefit researchers across different disciplines and career stages. The session will conclude with an open Q&A, allowing participants to raise questions and exchange views in an informal setting.

PhD Day

Wednesday, 3 June 2026 • 9.45–11.30 • INNOLAB

PDF Innovation Intermediaries Addressing the Sustainability Grand Challenge: An Integrative Review and Typology

Flavia Rolli, University of Trieste and National Institute of Oceanography and Applied Geophysics – OGS, Italy

Mounir Ghribi, Euro-Mediterranean University (EMUNI), Slovenia, and National Institute of Oceanography and Applied Geophysics – OGS, Italy

Keywords: innovation intermediaries, science-industry collaboration, grand challenge, value creation

PDF Digital Transformation, ESG, and Enterprise Risk Management in SMEs: A Bibliometric-Systematic Literature Review

Tommaso Cortivo, University of Trieste, Italy

Keywords: bibliometric-systematic literature review, digital transformation, ESG, enterprise risk management, collaborative governance, SMEs

PDF ESG Disclosure in the Milling Sector: An Analysis of Sustainability Reports and Empirical Evidence from Companies

Sara Gigli, University of Cassino and Southern Lazio, Italy

Keywords: ESG disclosure, stakeholder theory, institutional theory, accountability

PDF Comparative Welfare State Models and Social Security Effectiveness: Evidence from Slovenia, the United States, and Sweden

Viktor Radinoski and Žiga Čepar, University of Primorska, Slovenia

Keywords: social security, welfare state, comparative analysis, healthcare efficiency, regression analysis, Slovenia, United States, Sweden

PDF Robotic Advisory as Support for Retirement Decision-Making: Proposal of a Hybrid Model

Dino Šterpin, University of Primorska, Slovenia

Boštjan Vovk and Gregor Fabjan, Slovenia

Keywords: retirement, pension system, population aging, retirement advisory, pension advisory, personal advisory, robo-advisory, hybrid advisory, decumulation

PDF Sickness Presenteeism in Remote Work: A Challenge for Employers and Researchers

Tjaša Debelak and Klemen Širok, University of Primorska, Slovenia

Keywords: presenteeism, employee health, work attendance behaviour

PDF Self-Employment and Quality of Life – Exploring Their Relationship

Višnja Smoje, University of Rijeka, Croatia

Keywords: self-employment, quality of life, job quality, social protection, work-life balance

PDF Regenerative Agrotourism in Montenegro: The Gap Between Policy and Practice

Milica Mitrovic, University of Montenegro, Montenegro

Keywords: agrotourism, regenerative tourism, Montenegro

PDF Governing Digital Service Ecosystems in Complex Mobility Contexts

Carlo Riccardo Raggi and Marco Remondino, University of Genoa, Italy

Keywords: digital transformation, service ecosystems, governance, coordination, multi-stakeholder systems, data integration, airports

PDF Why This Methodology? Use and Justification of Research Approaches in Organizational Research

Klara Čalušić, University of Primorska, Slovenia

Keywords: organizational research, choosing methodology, justifying methodology, scientific research

Special Session | Knowledge Valorisation

Thursday, 4 June • 9.00–10.15 • INNOLAB

Session Chair: Simona Kustec

PDF Empowering Research Managers: From Gaps to Growth

Monika Vejchodová, University of Pardubice, Czech Republic

Beti Kostadinovska Dimitrovska, Ss. Cyril and Methodius University
in Skopje, North Macedonia

Yuliya Bogoyavlenska, Zhytomyr Polytechnic State University, Ukraine

Marlene Kohllechner-Autto, University of Lapland, Finland

Agneta Hånell Plamboeck, Umeå University, Sweden

Diana Kalášková, University of Pardubice, Czech Republic

Keywords: project, research management and administration, support, training

PDF Knowledge Management in Slovenian Public Research Organisations: STEM vs. SSH Perspectives

Petra Horvat, Slovenian National Building and Civil Engineering Institute
and University of Primorska, Slovenia

Urška Kropf, Slovenian National Building and Civil Engineering Institute,
Slovenia

Andreja Kutnar, InnoRenew CoE and University of Primorska, Slovenia

Andraž Legat, Slovenian National Building and Civil Engineering Institute
and University of Primorska, Slovenia

Keywords: knowledge management, SSH, STEM, scientific excellence

PDF Towards Ideal Indicators and Metrics for the Self-Evaluation of Knowledge Transfer Offices: An Input–Process–Output–Impact Framework with Special Emphasis on Social Impact

Simona Kustec, Jana Hojnik, and Ana Zalokar,

University of Primorska, Slovenia

Keywords: Knowledge Transfer Offices, knowledge transfer, self-evaluation,
performance measurement, indicators, social impact, innovation

Financial Markets and Quantitative Modelling

Thursday, 4 June • 9.00–10.15 • Room 1

Session Chair: Massimiliano Kaucic

PDF **Macroeconomic Drivers and Stock Market Dynamics in the Balkans and Turkey: A Panel ARDL Analysis**

Bashkim Nurboja, University Haxhi Zeka, Kosovo

Florin Aliu, University for Business and Technology, Kosovo

Keywords: stock markets, macroeconomic factors, Balkan countries

PDF **Sport Anomalies on the Worldwide Financial Markets During the FIFA World Cups**

Bartłomiej Lisicki, University of Economics in Katowice, Poland

Keywords: stock markets indices, market anomalies, sport events, event study, efficient market hypothesis

PDF **Can Neural Networks Achieve More Accurate Forecasts in the Bond Market Through the Application of Technical Indicators?**

Tea Kalinić Miličević, University of Split, Croatia

Keywords: bond market, high-frequency trading, technical indicators, neural networks

PDF **Integrating Multi-Criteria Analysis and Quantitative Optimisation in European Corporate Green Bond Portfolio Construction**

Massimiliano Kaucic, Filippo Piccotto, Valentino Pediroda, and Giorgio Valentinuz, University of Trieste, Italy

Keywords: European corporate green bonds, portfolio construction, multi-criteria analysis, quantitative optimisation

PDF **Econometric Methods For Assessing Volatility Transmission: A Systematic Review**

Ákos Botos and József Fogarasi, University of Óbuda, Hungary, and Partium Christian University, Romania

Keywords: volatility transmission and connectedness, spillover effects, GARCH-models, Econometric models

Digital Transformation and Innovation

Thursday, 4 June • 9.00–10.15 • Room 2

Session Chair: Ana Hafner

PDF **Impact of Industry 4.0 Adoption on SMEs' International Performance: The Mediating Role of Dynamic Capabilities**

Rana Muhammad Umar, Martina Tomasetig, and Maria Chiarvesio, University of Udine, Italy

Keywords: industry 4.0, digital transformation, SMEs, international performance, dynamic capabilities

PDF **Translating Digital Development into Sustained Progress**

Lesya Kolinets and Tomas Pečiulis, Vilnius Gediminas Technical University, Lithuania

Aleksander Janeš, University of Primorska, Slovenia

Keywords: management, sustainable development goals, digital transformation, risks, uncertainty

PDF **Open Hardware Adoption in User Innovation Communities: An Extended UTAUT2 Model**

Seckin Celik, Erica Santini, and Alessandro Rossi, University of Trento, Italy

Keywords: technology adoption, free user innovation, open hardware, community-led co-creation

PDF **What Is the Secret Behind Cambridge Enterprise?**

Ana Hafner and Urša Lamut, Rudolfovo – Science and Technology Centre Novo mesto, Slovenia, and Faculty of Information Studies, Slovenia

Keywords: technology transfer, Cambridge enterprise, innovation ecosystem, commercialisation, intellectual property

Circular Economy, Skills and Sustainable Business

Thursday, 4 June • 9.00–10.15 • Room 3

Session Chair: Chiara Marinelli

PDF **A Qualitative Analysis of Skills Gaps in the Second-Hand Goods Sector in Five European Countries**

Suzana Sedmak and Ana Arzenšek, University of Primorska, Slovenia

Keywords: circular economy, competence gaps, second-hand sector, vocational education and training

PDF **Competence Development Needs in Circular Economy Ecosystems: Case Study on Cleantech Oulu**

Jasmin Puhakka, University of Oulu, Finland

Juho Nyman, MDI Public, Finland

Aleksanteri Lammassaari, Pekka Tervonen, and Harri Haapasalo, University of Oulu, Finland

Keywords: competence needs, circular economy, emerging value chain, sustainable development

PDF **Sustainability and Business Performance of Slovenian Textile Enterprises**

Barbara Jernejčič Dolinar, Faculty of Design, Slovenia

Štefan Bojnec, University of Primorska, Slovenia

Keywords: textile industry, sustainable development, sustainable business, business performance, Slovenia

PDF **Sustainable Supply Chains: A Study on Website Communication in the Fashion Industry**

Chiara Marinelli and Patrizia de Luca, University of Trieste, Italy

Keywords: sustainable fashion, digital communication, supply chains, websites, sustainability communication

Sustainable Agriculture

Thursday, 4 June • 9.00–10.15 • Room 4

Session Chair: Tomas Baležentis

PDF **The Impact of the Common Agricultural Policy on Greening and Sustainability in Central and Eastern European Countries**

Štefan Bojnec, Slovak University of Agriculture in Nitra, Slovakia, and University of Primorska, Slovenia

Marián Tóth and Jan Pokrivcak, Slovak University of Agriculture in Nitra, Slovakia

Keywords: Common Agricultural Policy, green transition, agri-environmental-climate schemes, sustainable development, Central and Eastern Europe

PDF **Transition to a Biobased Economy and Food Security in Central and Eastern Europe**

Štefan Bojnec, Slovak University of Agriculture in Nitra, Slovakia, and University of Primorska, Slovenia

Marián Tóth and Jan Pokrivcak, Slovak University of Agriculture in Nitra, Slovakia

Keywords: biobased economy, food security, agricultural productivity, Common Agricultural Policy, Central and Eastern Europe

PDF **Decomposing Energy Cost in the Agricultural Production**

Bo Peng, Tomas Baležentis, and Dalia Streimikiene, Lithuanian Centre for Social Sciences, Lithuania

Keywords: energy cost, index decomposition, European Union

PDF **Balancing Efficiency and Resilience: A Risk-Adjusted Assessment of Sustainable Agriculture in the EU**

Tomas Baležentis, Vilnius Gediminas Technical University, Lithuania

Štefan Bojnec, University of Primorska, Slovenia

Raimonda Martinkutė-Kaulienė, Viktorija Stasytė, and Dalia Štreimikienė, Vilnius Gediminas Technical University, Lithuania

Keywords: data envelopment analysis, undesirable outputs, weak disposability, risk-adjusted technical efficiency, conditional variance, economic resilience, Farm Sustainability Data Network

Management and Organisational Change

Thursday, 4 June • 10.15–11.30 • Room 1

Session Chair: Mitja Steinbacher

PDF Implications of National Research Policy Changes on Knowledge Management in Slovenian Public Research Institutes

Petra Horvat, Slovenian National Building and Civil Engineering Institute and University of Primorska, Slovenia

Urška Kropf, Slovenian National Building and Civil Engineering Institute, Slovenia

Andrež Legat, Slovenian National Building and Civil Engineering Institute and University of Primorska, Slovenia

Andreja Kutnar, InnoRenew CoE and University of Primorska, Slovenia

Keywords: policy change, knowledge management, scientific excellence

PDF Why Implementation of 5S Method Fails: Analysis and Actions

Dušan Gošnik, University of Primorska, Slovenia

Keywords: management, 5S method, implementation, analysis, action

PDF Control Logic in a VUCA World: How Conceptual Clarity Can Improve the Design of Management Control Systems

Bruno De Rosa and Michele Bertoni, University of Trieste, Italy

Keywords: VUCA, management control systems, levers of control, dynamic capabilities, environmental uncertainty

PDF Communicating Change: How Internal Communication Quality Shapes Employees' Readiness for Organizational Transformation

Christine Ebner, Sarah Ann Grafinger, and Fabian Erlacher, University of Applied Sciences Upper Austria, Austria

Keywords: readiness for change, internal communication, communication quality, organizational change

PDF To Work or Not: Simulating Inspection Game

Mitja Steinbacher, University of Primorska, Slovenia

Matjaž Steinbacher, NEK FUND, Slovenia

Keywords: inspection game, principal-agent model, social simulation, small-world networks

Wealth, Inequality, and Resilience

Thursday, 4 June • 10.15–11.30 • Room 2

Session Chair: Eva Erjavec

PDF Mapping Wealth and Inequalities in Bucharest Neighbourhoods Mixing Traditional and Artificial Intelligence Tools

Bogdan-Vasile Ileanu, Claudiu Herteliu, and Tudorel Andrei, Bucharest University of Economic Studies, Romania
Adrian Pana, UMF 'Iuliu Hatieganu,' Romania

Keywords: Bucharest, inequalities, variation coefficient, Theil inequality index, linear regression, artificial intelligence, neighbourhood mapping

PDF Savings Groups and Household Resilience to Shocks: The Moderating Role of Savings Group Duration

John Kamau Kamau, Roy Mersland, and Kjetil Andersson, University of Agder, Norway
Bert D'Espallier, KU Leuven, Belgium
Daniël van Hemert, Erasmus University Rotterdam, The Netherlands

Keywords: idiosyncratic shocks, covariate shocks, savings groups, household resilience, social capital, informal finance

PDF Household Vulnerability in Times of Crisis: European Trends and a Hungarian-Romanian Regional Comparison (2008–2024)

Johanna Tripo and Amanda Póti, Partium Christian University, Romania
Keywords: household vulnerability, regional economic disparities, crisis resilience, consumption and income dynamics

PDF Economic Independence and Lifetime Income Security as Sources of Bargaining Power Within the Household

Eva Erjavec and Tjaša Redek, University of Ljubljana, Slovenia

Keywords: incentive to work, economic independence, financial resilience, lifetime income redistribution, welfare state, intra-household bargaining

Work, Automation, and the Labour Market

Thursday, 4 June • 10.15–11.30 • Room 3

Session Chair: Andrej Bertoneclj

PDF Bridging Higher Education and the Labour Market: The UPSCALE Approach to Dual Education and Graduate Employability

Aleš Trunk, International School for Social and Business Studies, Slovenia
Nada Trunk Širca, University of Primorska and International School for Social and Business Studies, Slovenia

Valerij Dermol, International School for Social and Business Studies, Slovenia
Anna Rakowska, Maria Curie-Skłodowska University, Poland

Keywords: higher education, labour market, UPSCALE approach

PDF Job Quality of Platform Work in Slovenia

Barbara Švagan, Ajda Fošner, Ana Grdović Gnip, Suzana Sedmak, Igor Stubelj, Klemen Širok, Elizabeta Zirnstein, and Suzana Laporšek, University of Primorska, Slovenia

Keywords: platform work, quality of work, Slovenia

PDF Occupational Exposure to Automatization and Artificial Intelligence in Slovenia

Ana Grdović Gnip, Ajda Fošner, Suzana Sedmak, Igor Stubelj, Klemen Širok, Barbara Švagan, Elizabeta Zirnstein, and Suzana Laporšek, University of Primorska, Slovenia

Keywords: occupational exposure, automation, artificial intelligence, risk, labor market, Slovenia

PDF Artificial Intelligence and Future Jobs

Andrej Bertoneclj, University of Primorska, Slovenia
Maja Meško, University of Maribor, Slovenia

Keywords: artificial intelligence, job displacement, job creation, society 5.0

Digitalisation, AI and User Perspectives

Thursday, 4 June, 10.15–11.30 • Room 4

Session Chair: Daniela Ludin

PDF Drivers of Attitudes toward Artificial Intelligence: Gender and Academic Orientation Effects

Sanja Mitić, Galjina Ognjanov, and Aleksandra Zečević,
University of Belgrade, Serbia

Keywords: artificial intelligence, innovation, attitudes

PDF Students' Attitudes Toward Artificial Intelligence and Smart Technologies in the Light of Integrating AI in Marketing Education Programs

Galjina Ognjanov and Sanja Mitić, University of Belgrade, Serbia

Keywords: artificial intelligence, smart technologies, attitudes, marketing education programs, diffusion of innovations

PDF Reflections Beyond the Mirror: AR-Mediated Identity Play in Phygital Beauty Spaces

Chih-Ping Chen, Yuan Ze University, Taiwan

Keywords: Augmented Reality (AR), embodied cognition, femininity, phygital beauty, Situated Cognition Theory (SCT)

PDF Optimizing Life Through Digitization? An Explorative Study on the Influence of Fitness Apps on Physical Activity Among Generation Z Students in Germany and Kosovo

Daniela Ludin, Simon Sandleben, and Endrit Tahirbegolli,
Heilbronn University, Germany

Keywords: digitization, fitness apps, physical activity, self-determination theory, cultural frameworks, Hofstede's dimensions, Generation Z, students, Germany, Kosovo

Governance and Regional Resilience

Friday, 5 June, 8.30–10.00 • Room 1

Session Chair: Ivo Velitchkov

PDF Female Entrepreneurship and Territorial Resilience: Evidence from Italian Local Economies

Giuseppe Granata, University Mercatorum of Rome, Italy

Anna Turchetta, Independent researcher, Italy

Sara Gigli, University of Cassino and Southern Lazio, Italy

Keywords: female entrepreneurship, gender equality, territorial resilience, local economic development

PDF Bridging Policy and Practice: The Role of Governance in the Effectiveness of Integrated Territorial Investments

Saša Heath-Drugovič and Roberto Biloslavo, University of Primorska, Slovenia

Keywords: sustainable development, policy implementation, administrative capacity, regional competitiveness, European cohesion policy

PDF Draghi's Report on EU Competitiveness and European Developmental Regions

Matjaž Nahtigal, University of Primorska, Slovenia

Keywords: Draghi's Report, EU innovations, EU Developmental Regions

PDF Reframing Business-Policy Tension as Autonomy-Cohesion: From Sanctioning the Undesirable to Designing It Out

Ivo Velitchkov, Independent Researcher

Keywords: complexity, policy, regulations, protocols

PDF Schengen Openings, Border Population and Urban Gravity: A Country-wide Assessment of Hungary's Schengen Border Sections

Ferenc Szilágyi, Partium Christian University, Romania

Réka Horeczki, KRTK Institute for Regional Studies, Hungary

Keywords: Schengen enlargement, borderlands, Border Population Concentration Index (BPCI), urban gravity, border crossings, Hungary

Energy, Sustainability, and Climate Challenges

Friday, 5 June • 8.30–10.00 • Room 2

Session Chair: Andrew Alola

PDF Assessing the Impact of ICT, Global Innovation and Economic Size on Environmental Sustainability in the EU-27 Countries

Milja Marčeta, Ministry of Education, Slovenia

Štefan Bojnec, University of Primorska, Slovenia

Keywords: environmental pollution, sustainable development, education system, information and communication technology, global innovation, economic size, European Union

PDF Climate Hazards and House Prices: Evidence from Risk Indices and Events in Norwegian Urban Markets

Bjørnar Karlsen Kivedal, Østfold University College and Oslo Metropolitan University, Norway

Werner Svellingen, Norwegian University of Science and Technology and 7 Analytics, Norway

Geir Torgersen, Østfold University College and 7 Analytics, Norway

Keywords: natural disasters, extreme weather, housing market, risk

PDF Housing Type, Regional GDP and Energy Poverty: Evidence from Central- and Western Romanian Household Survey Data

Árpád Szabó, Partium Christian University, Romania

Emőke Katalin Péter, Sapientia Hungarian University of Transylvania, Romania

József Fogarasi, Partium Christian University, Romania

Keywords: energy poverty, housing characteristics, regional GDP, Spearman correlation, household energy consumption

PDF Is the Energy Transition a Going Concern Threat? Evidence from the European Energy Sector

Kamil Gomulski, University of Economics in Katowice, Poland

Keywords: energy transition, going concern assumption, financial reporting, decarbonization, European energy sector

PDF Urban and Rural Clean Energy Access Gap: Do Innovation and Forced Migration Matter?

Andrew Adewale Alola, University of Inland Norway, Norway, and Nisantasi University, Turkey

Seyi Saint Akadiri, European University of Lefke, Northern Cyprus, Turkey, and Central Bank of Nigeria, Nigeria

Anar Aliyev, Nisantasi University, Turkey

Uju Violet Alola, Azerbaijan State University of Economics, Azerbaijan

Keywords: urban and rural development, foreign direct investment, innovation, clean energy access

Education, Inclusion and Labor Market Outcomes

Friday, 5 June • 8.30–10.00 • Room 3

Session Chair: Valerija Botrić

PDF Intergenerational Educational Mobility: The Mediating Role of Material Conditions

Sara Čulo, Institute of Public Finance, Croatia

Georgios Kitsoleris, Bradford University International College, United Kingdom

Keywords: education, social mobility, mediation, material conditions, family background

PDF Upgrading a Gender Equality Plan in an Academic Institution

Patricia Blatnik and Štefan Bojnec, University of Primorska, Slovenia

Keywords: gender equality plan, institutionalization, organizational change, evidence-based decision making, resistance to equality, Widening countries, university teaching and research, audit culture

PDF Education Premiums After Transition: New Evidence from Central and Eastern Europe

Nemanja Vuksanovic, University of Belgrade, Serbia

Keywords: returns to education, human capital, transition economies, Central and Eastern Europe, instrumental variables

PDF Return to Formal or Non-Formal Education: Youth Choices in the Post-Pandemic Period

Valerija Botrić, The Institute of Economics, Croatia

Keywords: youth, return to education, pandemics, EU

Artificial Intelligence in Education, Business, and Leadership

Friday, 5 June • 8.30–10.00 • Room 4

Session Chair: Maciej Czaplewski

PDF AI in Education: Students' Perception and Motivation

Damir Rahmani, Neslihan Ademi, and Aleksandra Porjazoska Kujundziski, International Balkan University, North Macedonia

Keywords: generative AI, AI chatbots, student motivation, higher education, technology adoption

PDF Generative AI and the Language Trap

Igor Rižnar and Armand Faganel, University of Primorska, Slovenia

Keywords: AI hype, AI literacy, bullshit, critical thinking, generative AI, large language models, language trap, responsible AI use

PDF Generative AI as a Catalyst for the Transfer of Tacit Knowledge in the Family Business Succession Process

Patricia Koželj and Anja Svetina Nabergoj, University of Ljubljana, Slovenia

Keywords: tacit knowledge externalization, family business succession, AI in business, AI augmentation

PDF The Role of Case Law in Interpreting the Limits of TDM Exceptions

Tea Hasić, Juraj Dobrila University of Pula, Croatia

Keywords: EU Directive (2019/790), TDM exceptions, copyright infringement, artificial intelligence

PDF AI-Driven Human-Centric Leadership: A Framework for Ethical and Adaptive Decision-Making

Lila Rajabion, SUNY Empire State University, USA

Keywords: artificial intelligence

PDF GenAI in Poland Through the Lens of Ethics and Sustainability

Maciej Czaplewski and Marcin Janowski, University of Szczecin, Poland
Nataša Kobal, IB4SME – International Business Consulting, Poland

Keywords: generative artificial intelligence, sustainable AI, AI ethics, public awareness, Poland

Finance, Accounting, and Business Performance

Friday, 5 June • 8.30–10.00 • INNOLAB

Session Chair: Fabrizio Rossi

PDF **The Capital Structure in the Football Industry: Evidence from Europe**

Fabrizio Rossi and Giorgio Valentinuz, University of Trieste, Italy
Elbano De Nuccio, Università LUM Giuseppe Degennaro, Italy
Alessandro Sicali, University of Trieste, Italy

Keywords: capital structure, football industry, agency theory, trade-off theory, pecking order theory

PDF **From Compliance to Performance: Are Accountants Ready for Sector-Specific Reporting (USALI) in Montenegro's Hospitality**

Milan Liješević, University Adriatic, Montenegro
Vladan Martić, University Mediterranean, Montenegro

Keywords: sector-specific reporting, USALI, hospitality industry, management accounting, Montenegro

PDF **Beyond Financial Metrics: Public Value in Industrial Development Consortia**

Raffaele Trequattrini and Fabio Nappo,
University of Cassino and Southern Lazio, Italy
Alessandra Lardo, University of Naples Parthenope, Italy
Federico Schimperna and Sara Gigli, University of Cassino and Southern Lazio, Italy

Keywords: public accounting, sustainable growth, public value, consortia

PDF **Machine Learning Models for Financial Distress Prediction in Croatian Small and Medium-Sized Enterprises in Post-COVID Period**

Tea Šestanović and Marko Čular, University of Split, Croatia

Keywords: financial distress prediction, logistic regression, random forests, feedforward neural networks, SME

Poster Session

Friday, 5 June, 10.30–11.30 • Hallway

PDF Documenting Camera Usage in Innovative EReading Club

Dubravka Celinšek, University of Primorska, Slovenia

Sanja Jedrinović Čufer and Judita Peterlin, University of Ljubljana, Slovenia

Keywords: digitalisation, reading club, management, student integration, equal opportunities

PDF Commission Incentives for Streamers, Return Externalities, and Coordination Mechanisms in Live-Streaming E-Commerce

Liu Hongqing, Alexandru Ioan Cuza University of Iași, Romania

Keywords: live-streaming e-commerce, after-sales governance, commission incentives, supply chain coordination

PDF Cost Implications of Energy Storage in Hydrogen-Based Steel Production: A Case Study

Jaakko Schroderus, Pekka Tervonen, and Harri Haapasalo, University of Oulu, Finland

Keywords: energy storage, electricity storage, green steel, leveled cost of hydrogen, LCOH

PDF Synchronising a Cross-Border Hydrogen Ecosystem: The Role of Green Steel in the Arctic Hydrogen Valley Context

Aleksanteri Lammassaari, Pekka Tervonen, and Harri Haapasalo, University of Oulu, Finland

Keywords: hydrogen valleys, green steel, hydrogen ecosystems, cross-border collaboration, industrial decarbonisation

PDF The Life Cycle of a Toy in the Circular Economy

Klavdija Höfler, Institute for Toy Development, Slovenia

Štefan Bojnec, University of Primorska, Slovenia

Keywords: circular economy, reuse, refurbishment, sustainability, toys, educational institution

PDF Investor's View on Construction Project Success: Importance of Knowledge and Documentation Quality

Tomáš Hanák and Michal Mikulík, Brno University of Technology, Czech Republic

Marcin Soniewicki, Poznan University of Economics and Business, Poland

Ivan Marović, University of Rijeka, Croatia

Keywords: construction, documentation management, investor, quality, project success

Macroeconomic Challenges and Policy

Friday, 5 June • 13.00–14.30 • Room 1

Session Chair: Livio Fenga

PDF Is Population Ageing a Challenge for Municipal Fiscal Health? Evidence From Lithuania

Vilma Kazlauskienė, Mindaugas Jasas, Solveiga Skunčikienė, and Dalia Rudytė, Vytautas Magnus University, Lithuania

Keywords: municipal fiscal health, population ageing, public finance, fiscal equalization, Post-Double-Selection Lasso

PDF Economic Spillover Effects from Slovenia to the Western Balkans: A Panel VAR Analysis

Idris Babatunde Adeyemi, Social Science University of Ankara, Turkey
Sergej Gričar, University of Novo Mesto, Slovenia
Štefan Bojnec, University of Primorska, Slovenia
Bojan Pejović, University of Montenegro, Montenegro

Keywords: economic spillover, capital flows, trade linkages, policy signals

PDF Macroeconomic Shocks in Serbia and Slovenia: A Comparative Forecasting Model Using the Statista Dataset

Nemanja Lojanica, University of Kragujevac, Serbia
Sergej Gričar, University of Novo Mesto, Slovenia
Štefan Bojnec, University of Primorska, Slovenia
Saša Obradović, University of Kragujevac, Serbia

Keywords: macroeconomic indicators, time series analysis, case study

PDF Migration, Economic Pressure and Policy Fragmentation: Tensions between Business and State in the Balkan Route

Sumeyye Acikgoz, International Balkan University, North Macedonia

Keywords: migration governance, Balkan Route, policy fragmentation, economic pressure, political economy of migration

PDF Multiscale Economic Complexity in a Policy Sensitive Environment: A Wavelet-Entropy Analysis of Italian Confidence and Production

Livio Fenga, University of Exeter, United Kingdom

Keywords: business confidence, early-warning diagnostics, industrial production, wavelet analysis

ESG and Financial Performance

Friday, 5 June, 13.00–14.30 • Room 2

Session Chair: Anna Sikora

PDF Digital Tax Reform and Sustainable Investment: Evidence from India's GST

Matthew K. Pauley, Salem State University, USA

P. S. Aslam, Christ College (Autonomous), India

K. B. Libison, St. Aloysius College, India

Keywords: fiscal digitalization, foreign direct investment (FDI), ESG-aligned investment, Goods and Services Tax (GST)

PDF From ESG Disclosure to Financial Performance: First Evidence from Slovenian Companies

Sara Gigli, University of Cassino and Southern Lazio, Italy

Barbara Švagan and Suzana Laporšek, University of Primorska, Slovenia

Keywords: ESG disclosure, financial performance, sustainability, accountability

PDF ESG as a Double-Edged Sword: Evidence on the Relationship between Sustainability Performance and Profitability in Italian Professional Football

Samantha Barresi and Michele Bertoni, University of Trieste, Italy

Keywords: ESG, football, financial performance, Serie A, sustainability

PDF ESG Performance and Supply Chain Competitiveness: The Moderating Role of Financial Performance

Gemechu Daba, University of Trieste, Italy

Keywords: ESG performance, supply chain competitiveness, financial performance, panel data

PDF Corporate Climate Strategy and Financial Performance: Evidence from the Polish Market

Anna Sikora, University of Economics in Katowice, Poland

Keywords: climate strategy, sustainable development goals, financial performance, ESG

Sustainability, Rural Development, and SMEs

Friday, 5 June • 13.00–14.30 • Room 3

Session Chair: Albana Berisha Qehaja

PDF **Not All Green Consumers Are Alike: Value-Based and Signal-Based Drivers of Sustainable Behaviour**

Helena Štimac, Ivan Kelić, and Biljana Vuković,
Josip Juraj Strossmayer University of Osijek, Croatia

Keywords: sustainable consumption, value-based sustainability, signal-based sustainability, attitude-behaviour gap, consumer segmentation

PDF **Mapping Existing and New Knowledge in the Socioeconomic Research: The Case of Sustainable Rural Development**

Mindaugas Kuklieris and Tomas Baležentis, Lithuanian Centre for Social Sciences, Lithuania

Giulio Paolo Agnusdei, Pegaso University, Italy

Keywords: rural development, indicators, sustainability, measurement

PDF **Hungarian Farmers' Preferences for Collaborative Water Management Actions**

Gábor Király, Enikő Víg, and Krisztina Miskó,
Institute of Agricultural Economics, Hungary

Keywords: agricultural water management, behavioural preferences, sustainability transition, collaboration

PDF **Preliminary Evaluation of Climate and Socio-Economic Impacts Linked to Alternative Nutrient Management in Hungarian Regenerative Agriculture**

Csilla Óvári, Institute of Agricultural Economics and Széchenyi István University, Hungary

Péter Szabó, Dávid Pozsonyi, Enikő Víg, Norbert Annus, and Marianna Papp,
Institute of Agricultural Economics, Hungary

Keywords: regenerative agriculture, no-till, profitability, optimised-input use

PDF **Cultural Intelligence as a Pathway to Policy-Aligned Sustainability in SMEs**

Albana Berisha Qehaja, University of Prishtina, Kosovo

Magda Górska Grginović, SGH Warsaw School of Economics, Poland

Keywords: strategic bridging, cultural intelligence, SME internationalization, policy-business alignment, sustainability transitions, cross-sector cooperation

Organizations, Collaboration, and Innovation Management

Friday, 5 June • 13.00–14.30 • Room 4

Session Chair: Małgorzata Marchewka

PDF Trust Management in Open Innovation

Klaus Zaerens, University of Helsinki, Finland

Keywords: innovation management, trust management, open innovations, secure information sharing

PDF Stakeholder-Based Learning for Adaptive Decision-Making in Construction Project Execution

Kristina Galjanić and Ivan Marović, University of Rijeka, Croatia

Keywords: construction project overruns, learning-oriented decision-support framework, role-based simulation model

PDF The Relationship-Cooperation Stakeholder Grid: A Strategic Tool for Managing Stakeholder Collaboration

Robert Rybnicek, University of Graz, Austria

Keywords: stakeholder management, ingroup, cooperation

PDF Multitasking as Temporal Experience: A Conceptual Framework for Conceptual Work in Organizations

Małgorzata Marchewka, Krakow University of Economics, Poland

Keywords: multitasking, task switching, cognitive overload, time perception, time management

Smart Technologies and Industrial Transformation

Friday, 5 June • 13.00–14.30 • INNOLAB

Session Chair: Peter Štrukelj

PDF **Smart Ports Management: Digitalisation as a Catalyst for Port Competitiveness; The Case of the Gate Access of Trieste's Port**

Domenico Denis Angarano, Rubina Romanello, and Giovanni Longo, University of Trieste, Italy

Keywords: smart port management, digital transformation, data flow management, case study

PDF **The 1-Restricted 2-Matching Problem**

David Hartvigsen, University of Notre Dame, USA

Yanjun Li, Purdue University, USA

Keywords: logistics, mathematical modelling, optimization

PDF **Navigating the Talent Landscape of Green Robotics**

Tine Bertonec and Peter Štrukelj, University of Primorska, Slovenia

Keywords: human resource management, sustainable growth, robotics, greentech, industry 5.0

PDF **Robotics Implementation Challenges in German Industry**

Peter Štrukelj, University of Primorska, Slovenia

Keywords: robots, industry, implementation challenges, automatization