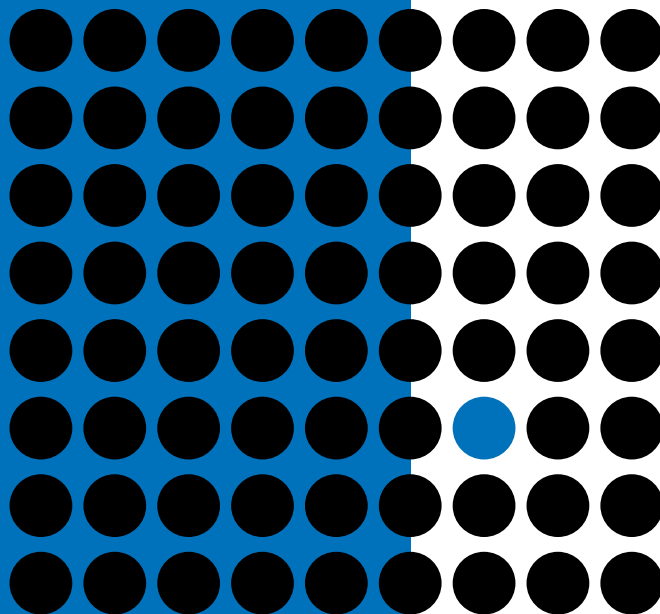




INOVACIJE in **pika**

Brezmejnost družbenih inovacij
The Boundlessness of Social Innovation

20**25**



Nagovor rektorice Univerze na Primorskem

Prof. dr. Klavdija Kutnar

Spoštovane bralke, spoštovani bralci,
cenjene sodelavke in sodelavci, raziskovalke in
raziskovalci, študentke in študenti, partnerji Uni-
verze na Primorskem,

z velikim zadovoljstvom vas nagovarjam ob izidu
druge izdaje publikacije *Inovacije in pika* Univerze
na Primorskem. Ta publikacija je več kot le pregled
idej, dosežkov in razvojnih usmeritev naše univer-
ze. Je odraz ustvarjalnosti, znanja, vztrajnosti in
sodelovanja, ki oblikujejo naš akademski prostor
ter ga povezujejo z družbenim in gospodarskim
okoljem.

Druga izdaja publikacije je za nas še posebej po-
membna, saj prvič izhaja kot rezultat mednarodne
konference. To ji daje novo razsežnost, dodatno
odprtost in širino, obenem pa potrjuje, da inova-
tivnost na Univerzi na Primorskem vse bolj nastaja
in se razvija tudi v dialogu z mednarodnim pro-
storom. Posebej me veseli, da se je na prvi javni
poziv za prijavo projektov poleg članic in članov
Univerze na Primorskem odzvalo tudi lepo števi-
lo tujih predstavnikov, med njimi še posebej člani
mreže Transform for Europe (T4EU). Prav ta odziv
razumem kot pomembno priznanje kakovosti na-
šega dela pa tudi kot spodbudo, da še odločneje
gradimo odprto, povezano in mednarodno vpeto
univerzitetno skupnost.

Na Univerzi na Primorskem inovacije razumemo
kot neločljivo povezane z raziskovanjem, s kritič-
nim mišljenjem in z odprtostjo do novih vprašanj.
Inovacija ni zgolj nov izdelek, storitev ali tehnolo-
ška rešitev. Je tudi nov način razumevanja izzivov,
nova oblika sodelovanja, nov pristop k učenju in
nov pogled na vlogo univerze v družbi. Prav zato
nas še posebej veseli, da tudi druga izdaja publi-
kacije potrjuje, kako raznovrstni, interdisciplinarni
in družbeno relevantni so dosežki naše akadem-
ske skupnosti.

Publikacija *Inovacije in pika* jasno kaže, da uni-
verzitetni prostor ni zaprt sam vase, temveč je živ,

odziven in vpet v potrebe časa. V njej prepoznavamo moč povezovanja med raziskovalkami in raziskovalci, pedagogi, študenti, strokovnimi sodelavci ter zunanjimi partnerji. Tokrat tudi na širši, mednarodni ravni. Prav v teh prepletih lokalnega in globalnega, domačega in tujega nastajajo rešitve, ki presegajo meje posameznih disciplin in pomembno prispevajo k poslanstvu univerze za širši razvoj družbe.

Posebna vrednost te publikacije je tudi v tem, da inovacije predstavlja kot proces. Kot pot od ideje do njene uresničitve, od znanja do uporabe, od raziskovalnega vprašanja do konkretnega učinka, ki tlakuje pot nadaljnjim dolgoročnejšim spremembam v družbi. Za vsakim dosežkom stojijo predanost, strokovnost, pogum in pripravljenost preseči ustaljene okvire. Zato je ta publikacija obenem tudi priznanje vsem, ki s svojim delom soustvarjajo spodbudno raziskovalno in razvojno okolje na Univerzi na Primorskem in ga hkrati bogatijo s sodelovanjem v širšem evropskem ter mednarodnem prostoru.

V času hitrih tehnoloških, družbenih in okoljskih sprememb postaja sposobnost inoviranja ena ključnih odgovornosti univerze. Naša naloga ni le ustvarjati novo znanje, temveč ga tudi odgovorno prenašati v prostor, kjer lahko prispeva k izboljšanju kakovosti življenja, trajnostnemu razvoju in bolj vključujoči družbi. Univerza na Primorskem želi ostati prostor, kjer se odličnost srečuje z odprtostjo, radovednost z odgovornostjo in znanstvena ustvarjalnost z družbenim učinkom ter s kasnejšim vplivom. Veseli me, da prav ta izdaja publikacije to poslanstvo uresničuje tudi skozi mednarodno sodelovanje in utrjevanje vezi z uglednimi tujimi partnerji.

Ob tej priložnosti iskreno čestitam vsem avtoricam in avtorjem, uredniškemu odboru ter vsem, ki ste sodelovali pri nastanku druge izdaje publikacije *Inovacije in pika*. Posebna zahvala velja tudi

vsem mednarodnim udeležencem in partnerjem, ki so s svojim odzivom, prispevki in sodelovanjem pomembno obogatili tokratno izdajo. Hvala, ker s svojim delom potrjujete, da je univerza prostor navdiha, razvoja in pogumnega pogleda v prihodnost.

Naj bo ta publikacija spodbuda za nova sodelovanja, nove ideje in nove preboje. Predvsem pa naj bo dokaz, da inovativnost na Univerzi na Primorskem ni naključje, temveč vrednota, ki jo živimo in razvijamo skupaj v odprtem, povezanem terpreddanem domačem in mednarodnem prostoru.

S spoštovanjem,
prof. dr. Klavdija Kutnar,
rektorica Univerze na Primorskem

Dear Readers,

Esteemed Colleagues, Researchers, Students,
and Partners of the University of Primorska,

It gives me great pleasure to welcome you to the second edition of *Inovacije in pika* by the University of Primorska. This publication is much more than a presentation of ideas, achievements, and development directions at our University. It reflects the creativity, knowledge, commitment, and collaborative spirit that shape our academic environment and connect it meaningfully with the wider social and economic context.

This second edition is especially significant for us, as it is the first to emerge from our call to the international community. This lends the publication a new dimension, broader openness, and a distinctly international character. It also confirms that innovation at the University of Primorska is increasingly being shaped in dialogue with the wider international academic and professional community.

I am particularly pleased that the first international call for contributions attracted not only members of the University of Primorska, but also a notable number of international contributors. I am especially delighted by the strong response from members of the Transform for Europe (T4EU) alliance. Their participation represents both a valuable enrichment of this edition and an important recognition of the quality, relevance, and openness of the work carried out at our University. At the same time, it encourages us to continue building an academic community that is outward-looking, connected, and firmly embedded in our domestic as well as also international space.

At the University of Primorska, we understand innovation as inseparable from research, critical reflection, and openness to new questions. Innovation is not merely a new product, service, or

technological solution. It is also a new way of understanding challenges, a new form of collaboration, a new approach to learning, and a renewed understanding of the role of the university in society. It is therefore particularly gratifying that this second edition once again demonstrates how diverse, interdisciplinary, and socially relevant the achievements of our academic community truly are.

Inovacije in pika clearly shows that the university is not a closed space, but a vibrant, responsive, and engaged environment, closely attuned to the needs of the time in which we live. Within these pages, we see the strength of collaboration between researchers, teachers, students, professional staff, and external partners. It is precisely through such intersections of local and global perspectives, of internal expertise and external cooperation, that solutions emerge which transcend disciplinary boundaries and contribute meaningfully to the development of society.

One of the particular values of this publication lies in the way it presents innovation as a process: a journey from idea to realisation, from knowledge to application, from a research question to tangible impact. Behind every achievement stand dedication, expertise, courage, and a willingness to move beyond established frameworks. For that reason, this publication is also a tribute to all those who help to create a stimulating research and development environment at the University of Primorska, while enriching it further through collaboration across the domestic and wider international landscape.

At a time marked by rapid technological, social, and environmental change, the capacity to innovate has become one of the university's key responsibilities. Our task is not only to generate new knowledge, but also to transfer it responsibly into the environments where it can improve

the quality of life, support sustainable development, and help build a more inclusive society. The University of Primorska remains committed to being a place where excellence meets openness, curiosity meets responsibility, and scientific creativity meets social effects and further impacts. I am especially pleased that this edition of the publication embodies that mission also through international cooperation and the strengthening of ties with distinguished partners from abroad.

On this occasion, I would like to extend my sincere congratulations to all the authors, the editorial board, and everyone who contributed to the preparation of this second edition of Inovacije in pika. My special thanks also go to all international participants and partners whose response, contributions, and cooperation have significantly enriched this year's publication. Thank you for demonstrating, through your work, that the university is a place of inspiration, development, and confident engagement with the future.

May this publication inspire new collaborations, new ideas, and new breakthroughs. Above all, may it stand as proof that innovation at the University of Primorska is not incidental, but a value we cultivate and advance together within an open, connected and engaged domestic and international academic space.

*Yours sincerely,
Prof. Dr. Klavdija Kutnar,
Rector of the University of Primorska*



Address by the Rector of the University of Primorska

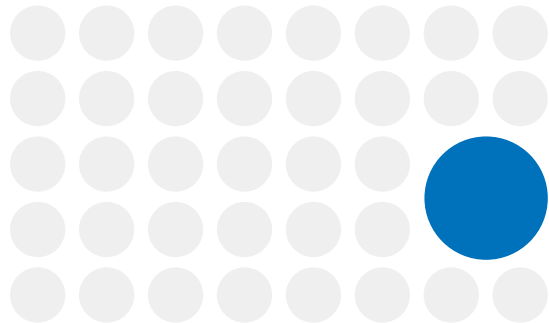
Prof. Dr. Klavdija Kutnar



Brezmejnost družbenih inovacij

*Projektom družbenih inovacij »Inovacije in pika« 2025
na pot*

Prof. dr. Simona Kustec



Družbene inovacije so v zadnjih dveh desetletjih postale eno ključnih pojmovnih in raziskovalnih izhodišč za razumevanje sodobnih družbenih sprememb. Njihova posebnost je, da jih ni mogoče omejiti na eno znanstveno disciplino, en sektor, eno samo skupino akterjev, en sam institucionalni okvir, en sam proces in tudi ter predvsem ne na eno samo geografsko okolje.

Prav opisana »brezmejnost« je največje bogastvo, hkrati pa za raziskovalni prostor tudi največji izziv: kako v različnosti poiskati skupni jezik, tega spoštovati in na njem graditi nove skupne rešitve. Nekaj pogledov in misli na izpostavljena vprašanja je navedenih v nadaljevanju tega uvodnega besedila, ki služi kot popotnica za vpogled v najboljše primere družbenih inovacije, ki so bile v letu 2025 predstavljene skozi delo raziskovalcev, sodelavcev ter spoštovanih domačih in tujih partnerjev naše Univerze na Primorskem.

Brezmejnost družbenih inovacij je zajeta že v njihovem temeljnem poslanstvu. Družbene inovacije nastajajo na presečišču družbenega in tehnološkega sveta, njunih znanj, potreb, kreacij, izkušenj. Ta svet ne pozna geografskih, demografskih, pogosto pa tudi ne kulturnih ali celo ideo-

loških meja. Je zgolj odraz odprtosti, sodelovanja, zaupanja in seveda temeljnih raziskovalnih načel konceptualne jasnosti, metodološke natančnosti in sposobnosti povezovanja teorije z empiričnim raziskovanjem (Cajaiba-Santana, 2014).

Ideja brezmejnosti družbenih inovacij ne pomeni, da je pojem brez vsebine, ampak da presega običajne analitične meje. Družbene inovacije lahko nastajajo v javnem sektorju, na trgu, v civilni družbi ali hibridnih mrežah. Lahko so lokalne ali globalne, lahko so inkrementalne ali transformativne, lahko so materialne, organizacijske, politične ali digitalne. Njihov skupni imenovalac ni prostor nastanka, temveč *usmerjenost v nove družbene prakse in v zadovoljitev potreb ali reševanje problemov*, ki jih obstoječi sistemi ne naslovijo dovolj uspešno (Pol in Ville, 2009).

Družbene inovacije so brezmejne tudi zato, ker *presegaajo klasične delitve* med državo, trgom in civilno družbo. Številne definicije poudarjajo, da nastajajo tam, kjer se srečujejo zanemarjene potrebe, kolektivna akcija in novi družbeni odnosi. To pomeni, da družbene inovacije *niso last enega*. Lahko jih sprožijo nevladne organizacije, razvije občina, razširi socialno podjetje, institu-

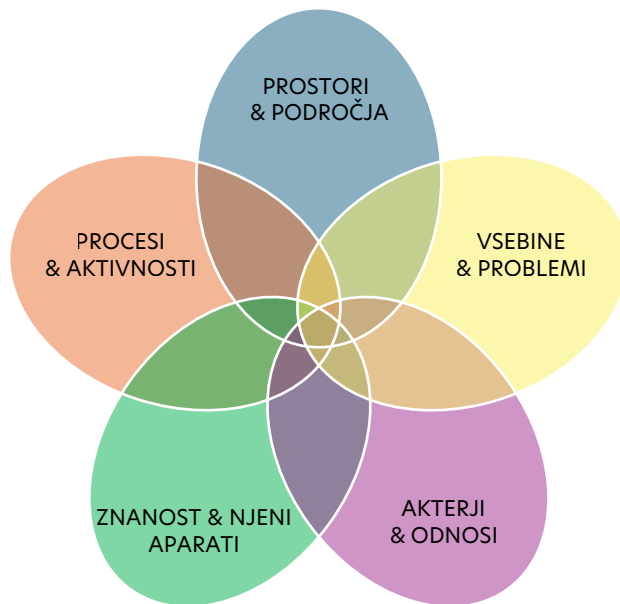
cionalizira država ali tehnološko podpre zasebno podjetje, predvsem pa jih seveda lahko razvijejo raziskovalci, ki prihajajo iz znanstvene skupnosti. Brezmejnost se torej kaže v dejstvu, da družbene inovacije ne potekajo poleg sistema, ampak vstopajo vanj in ga v oblikah sodelovanja različnih akterjev z zelo različnimi cilji, interesi in pristojnostmi preoblikujejo (Galego idr., 2022). Prav opisana hibridnost je ena temeljnih značilnosti družbenih inovacij.

Podobno živahen in brezmejni karakter že izpostavljenemu se kaže tudi znotraj *znanstveno-raziskovalne skupnosti*. Družbene inovacije niso disciplinarno zamejene. Njihovo preučevanje poteka na presečišču sociologije, antropologije, kulturnih študij, ekonomije, menedžmenta, urbanih in razvojnih študij, raziskav trajnostnih tranzicij, zlasti pa tudi tehničnih in naravoslovnih ved (Moulaert idr., 2013; Avelino idr., 2019; Havas idr., 2023).

Čeprav so bile družbene inovacije pogosto postavljene v nasprotje tehnološkim inovacijam, novejša literatura kaže, da je ta delitev vse manj vzdržna. Družbene inovacije danes vse pogostejše nastajajo in so nadalje uporabljene skupaj z digitalnimi platformami, odprtimi podatki, umetno inteligenco, s senzoriko, participativnimi aplikacijami in z drugimi tehnološkimi rešitvami. Pri tem tehnologija oz. tehnološka rešitev sama po sebi še ni družbena inovacija, ampak to postane, ko jo ljudje in družbe uporabimo v vsakodnevnem življenju ter z njeno pomočjo vzpostavimo nove družbene vzorce, odnose, prakse, nove oblike vključevanja ali nove načine reševanja naših problemov ter zadovoljevanja potreb (Wittmayer idr., 2024). Prav zato je brezmejnost družbenih inovacij tudi epistemološka. Raziskovalce sili v prevajanje med disciplinami, metodami in ravnmi analize, ob spoštovanju in upoštevanju potreb iz prakse oz. realnega sveta (Edwards-Schachter in Wallace, 2017).

Končno, pa so družbene inovacije tudi *geografsko »premične«*. Dobre prakse se lahko razvijajo po celem svetu, v sodelovanju različnih opisanih »svetov«, z rešitvami, ki jih je možno prenašati, a ne zgolj slepo kopirati v raznolika geografska, družbena, kulturna, gospodarska in finančna, celo politična okolja ter njihove kontekste (Moulaert idr., 2013; De Pieri in Teasdale, 2021)

Brezmejnost družbenih inovacij ni naključna lastnost, ampak jedro njihovega pomena. Družbene inovacije so brezmejne, ker presegajo meje vsega mogočega. Nastajajo tam, kjer obstoječe institucije, prakse, modeli, celo znanstvene discipline in raziskovalni pristopi ne zadoščajo več, temveč kličejo po odpiranju prostorov za nove oblike sodelovanja, odločanja in razvoja. Prav zato jih ni mogoče razumeti kot ozko specializiranega pojava, temveč kot eno osrednjih oblik sodobne druž-



Slika 1: Brezmejnost družbenih inovacij

bene ustvarjalnosti (Portales, 2019). Zaradi vsega izpostavljenega brezmejnost družbenih inovacij nalaga visoke zahteve tudi nam raziskovalcem in našemu delu. Nekateri med njimi so s svojim delom in dosežki že na izjemni poti v opisane smeri. Zelo me veseli, da vam lahko vpogled v nekaj njih ponudi knjižica, ki je pred vami.

Uporabljena literatura

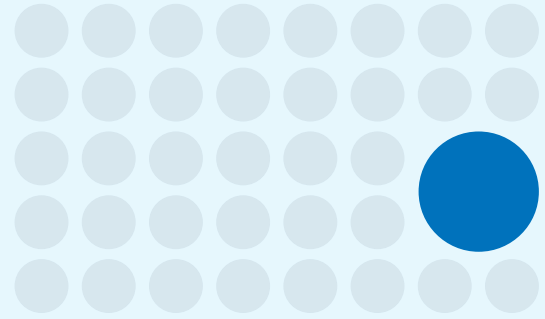
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The Boundlessness of Social Innovation

*A Foreword to the Social Innovation Projects
'Inovacije in pika' 2025*

Prof. dr. Simona Kustec



Over the past two decades, social innovation has become one of the key conceptual and research starting points for understanding contemporary social change. Its distinctive feature is that it cannot be confined to a single academic discipline, one sector, one group of actors, one institutional framework, one process, or indeed and above all, to a single geographical environment.

This very 'boundlessness' is both its greatest strength and, for the research community, its greatest challenge: how to find a common language within diversity, respect it, and build new shared solutions upon it. Some reflections on these questions are offered in the continuation of this introductory text, which serves as a guide to the most outstanding examples of social innovation presented in 2025 through the work of researchers, colleagues, and our esteemed domestic and international partners at the University of Primorska.

The boundlessness of social innovation lies already in its fundamental mission. Social innovations emerge at the intersection of the social and technological worlds, of their knowledge, needs, creativity, and experience. This world recognises no geographical or demographic boundaries, and often no cultural or even ideological ones. It is, above all, a reflection of openness, cooperation, trust, and, of course, the core research

principles of conceptual clarity, methodological precision, and the ability to connect theory with empirical inquiry (Cajaiba-Santana, 2014).

The idea of the boundlessness of social innovation does not mean that the concept is devoid of content. Rather, it means that it transcends conventional analytical boundaries. Social innovations may arise in the public sector, in the market, in civil society, or within hybrid networks. They may be local or global, incremental or transformative, material, organisational, political, or digital. What they share is not their place of origin, but their orientation towards new social practices and towards meeting needs or solving problems that existing systems do not address sufficiently successfully (Pol & Ville, 2009).

Social innovations are also boundless because they transcend the traditional divisions between the state, the market, and civil society. Many definitions emphasise that they emerge where neglected needs, collective action, and new social relations come together. This means that social innovations do not belong to any single sector. They may be initiated by non-governmental organisations, developed by municipalities, expanded by social enterprises, institutionalised by the state, or technologically supported by private companies, and above all, however, they can of course also be developed by researchers

from the academic community. Boundlessness is thus reflected in the fact that social innovations do not take place 'alongside' the system, but enter into it and reshape it through the cooperation of different actors with very different goals, interests, and responsibilities (Galego et al., 2022). This very hybridity is one of the fundamental characteristics of social innovation.

A similarly dynamic and boundless character is also evident within the research community itself. Social innovations are not limited by disciplinary boundaries. Their study takes place at the intersection of sociology, anthropology, cultural studies, economics, management, urban and development studies, sustainability transitions research, and especially also engineering and the natural sciences (Moulaert et al., 2013; Avelino et al., 2019; Havas et al., 2023).

Although social innovations have often been positioned in contrast to technological innovations, more recent literature shows that this division is becoming increasingly untenable. Today, social innovations are more and more frequently created and subsequently used together with digital platforms, open data, artificial intelligence, sensor technology, participatory applications, and other technological solutions. At the same time, technology or a technological solution is not in itself a social innovation, but it becomes one when people and societies use it in everyday life and, with its help, establish new social patterns, relationships, and practices, new forms of inclusion, or new ways of solving our problems and meeting our needs (Wittmayer et al., 2024). For precisely this reason, the boundlessness of social

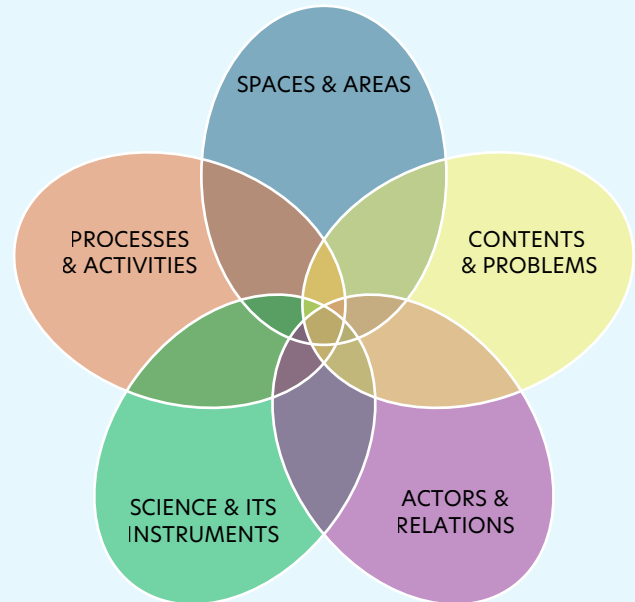


Figure 1: The Boundlessness of Social Innovation

innovation is also epistemological. It compels researchers to translate between disciplines, methods, and levels of analysis, while respecting and responding to the needs of practice and of the real world (Edwards-Schachter & Wallace, 2017).

Finally, social innovations are also geographically 'mobile'. Good practices can be developed across the world, through cooperation between the different 'worlds' described above, with solutions that can be transferred, though not merely copied blindly, into diverse geographical, social, cultural, economic, financial, and even political environments and their specific contexts (Moulaert et al., 2013; De Pieri & Teasdale, 2021).

The boundlessness of social innovation is not an accidental feature, but lies at the very core of its meaning. Social innovations are boundless

because they transcend all kinds of boundaries. They emerge where existing institutions, practices, models, and even academic disciplines and research approaches are no longer sufficient, and instead call for spaces to be opened for new forms of collaboration, decision-making, and development. For this very reason, they cannot be understood as a narrowly specialised phenomenon, but rather as one of the central forms of contemporary social creativity (Portales, 2019). In light of all of the above, the boundlessness of social innovation also places high demands on us as researchers and on our work. Some among them are already pursuing this path in a truly remarkable way through their work and achievements. It gives me great pleasure that the booklet before you offers you an insight into some of them.

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2025

pregled projektov projects overview

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2025

projekti
projects



Regionalni center za predinkubacijo v pametni industriji

Cilj projekta je vzpostaviti prvi akademski regionalni center za predinkubacijo na področju pametne industrije. Poleg laboratorijev za pametno življenje in vzpostavitev prve hrvaške tovarne pametnih izdelkov bo imel center namenske prostore za izobraževanje, mentorstvo, raziskave in razvoj, namenjen pa je tudi razvoju podjetništva v najzgodnejših fazah. Mentorji bodo ugledni podjetniki, s katerimi UNIZG FOI že dolga leta sodeluje v okviru sodelovanja z industrijo. Udeleženci bodo izbrani na podlagi svoje uporabe inovativnih učnih metod na univerzi pa tudi preko lokalnih razvojnih točk, ki bodo vzpostavljene v petih partnerskih mestih in občinah. Udeleženci bodo imeli dostop do specializirane opreme za pametno industrijo in jim bo omogočen razvoj poslovne ideje s pridobivanjem praktičnih znanj za trg dela, krepitvijo spretnosti in pridobivanjem novih znanj. Moč te inovacije je v konkretni uporabi znanja, povezovanju z mentorji, izmenjavi znanja in usmerjanju s strani strokovnjakov.



OBDOBJE/ČAS RAZVOJA

Projekt je bil odobren 24. julija 2025, trajanje projekta od 1. januarja 2024 do 1. aprila 2027.

KOMU JE NAMENJENA

študentom, raziskovalcem, diplomantom, zagonskim podjetjem, malim in srednje velikim podjetjem, splošni javnosti

ODMEVNOST IN USPEH

Projekt je prvi akademski regionalni center za predinkubacijo v pametni industriji na Hrvaškem.

PODATKI O AVTORJIH

Amalija Koren Cavaliero, Nina Begičević Ređep, Univerza v Zagrebu, Fakulteta za organizacijo in informatiko (UNIZG FOI) s partnerji: mesto Varaždin, mesto Novi Marof, mesto Ludbreg, občina Gornji Kneginec, občina Vidovec, občina Sveti Ilija.

Regional Centre for *Pre-Incubation* in *Smart Industry*

The project aims to build the first academic Regional Centre for Pre-Incubation in Smart Industry. In addition to Smart Living Labs and the establishment of the first Croatian Smart Factory, the Centre will have dedicated spaces for education, mentoring, research and development, and is intended for the development of entrepreneurship in the earliest stages. Mentors will be prominent entrepreneurs, based on the long-lasting collaboration UNIZG FOI has with the industry. Participants will be identified through the application of innovative teaching methods at the University of Zagreb, but also through the Local Development Points that will be established in five partner cities and municipalities. Participants will have access to specialised equipment for the smart industry and will be enabled to develop their business ideas through acquiring practical skills for the labour market, strengthening their skills and learning new knowledge. The strength lies in the concrete application of knowledge, connection with mentors, exchange of knowledge and guidance by experts.

PERIOD/DEVELOPMENT TIME

Project was approved on 24 July 2025; the project duration is from 1 January 2024 to 1 April 2027.

TARGET AUDIENCE

Students, researchers, alumni, start-ups, SMEs, general public.

REPUTATION AND SUCCESS

The project is the first academic Regional Centre for Pre-Incubation in Smart Industry in Croatia.

INFORMATION ABOUT THE AUTHORS

Amalija Koren Cavaliero, Nina Begičević Ređep, University of Zagreb Faculty of Organisation and Informatics (UNIZG FOI), with partners City of Varaždin, City of Novi Marof, City of Ludbreg, Municipality of Gornji Kneginec, Municipality of Vidovec, Municipality of Sveti Ilija.



Laboratorij skupnosti inovatorjev: na presečišču med družbenimi inovacijami in krožnim gospodarstvom



Univerze so glavni akterji, ki lahko z izobraževanjem, raziskavami, vključevanjem skupnosti in s praksami notranjega upravljanja spodbujajo družbene inovacije (DI) ter razvijajo prakse krožnega gospodarstva (KG) in tako vplivajo na študente, zaposlene, državljane, lokalne skupnosti ter družbe.

Z analizo sekundarnih in primarnih podatkov smo načrtali dejavnosti, ki jih univerza izvaja za širjenje obeh paradig, pri čemer smo upoštevali predvsem štiri področja: poučevanje in vključevanje študentov; raziskave in prenos znanja; t. i. tretje poslanstvo univerz; družbeni doseg ter trajnostne prakse.

Na podlagi tega kartiranja smo določili pet referenčnih dejavnosti, ki veljajo za zelo učinkovite pri širjenju paradig DI in KG: doktorski program krožnega gospodarstva, delovno skupino RUS za hrano, vodni projekt ARETS, prilagodljivo ponovno uporabo objekta Ex-Ospedale Militare in laboratorij Skupnosti inovatorjev.

Innovators Community Lab, ustanovljen leta 2018 kot Contamination Lab, je interdisciplinaren izobraževalni in inovacijski prostor, ustanovljen z namenom univerzitetne študente opremiti s podjetniškimi, prilagodljivimi in trajnostno usmerjenimi veščinami.

OBDOBJE/ČAS RAZVOJA

od leta 2018.

KOMU JE NAMENJENA

študentom, investitorjem, lokalnim podjetjem, lokalni skupnosti

ODMEVNOST IN USPEH

Z delavnicami, mentorstvom in s projektnim učenjem laboratorij spodbuja ustvarjalno razmišljanje, trajnostno usmerjene inovacije ter sodelovanje s podjetji in z javnimi ustanovami. V letu 2024 je organiziral 25 usposabljanj, več kot 190 pedagoških ur, 35 srečanj s strokovnjaki in na svojih dogodkih dosegel več kot 1.000 udeležencev.

Nahaja se v prestižni stavbi nekdanje vojaške bolnišnice, ki je bila deležna temeljite konservativne prenove in danes predstavlja obliko arhitekturne ter prostorske družbene inovacije. V njej so prostori za skupno delo, prototipni laboratoriji in skupni spalni prostori, ki ustvarjajo skupnostno središče, kjer študenti živijo in delajo v ekosistemu, usmerjenem v trajnostni razvoj. Laboratorij velja za družbeno inovacijo, saj študentom daje več moči s spodbujanjem podjetniških in vodstvenih spretnosti, spodbujanjem inovacij ter z dajanjem prednosti dejavnostim mreženja med študenti, vlagatelji in podjetji. Ker se nahaja v prenovljeni zgodovinski stavbi, ki je bila ponovno uporabljena za študentske domove in inovacijske dejavnosti, se tudi dobro povezuje z načeli KG.

PODATKI O AVTORJIH

Dr. Rubina Romanello in Salvatore Dore, Univerza v Trstu, Oddelek za ekonomijo, poslovanje, matematiko in statistiko ter Urad za stike z industrijo Univerze v Trstu, Italija

Zahvala: Projekt je bil financiran v okviru programa Transform4Europe: Seed Funding – First Call pod naslovom The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, vodja Simona Kustec, Univerza na Primorskem. Hvaležno se zahvaljujemo podpori programa Transform4Europe, ki je omogočila izvedbo te raziskave.

The Innovators Community Lab: *At the intersection between Social Innovation and Circular Economy*

Universities are main actors capable of fostering social innovation (SI) and advancing circular economy (CE) practices through education, research, community engagement, and internal governance practices, influencing students, employees, citizens, local communities, and societies.

Through the analysis of secondary and primary data, we mapped the activities implemented by the University to spread the two paradigms, mainly considering four fields: teaching and student engagement; research and knowledge transfer; third mission and societal outreach; and sustainability practices.

This mapping activity led to the identification of five benchmark activities that are considered highly impactful in spreading both SI and CE paradigms: the PhD Programme in Circular Economy, the RUS Food Working Group, the AReTS water project, the adaptive reuse of the Ex-Ospedale Militare, and the Innovators Community Lab.

Founded in 2018 as Contamination Lab, the Innovators Community Lab is an interdisciplinary educational and innovation space established to equip university students with entrepreneurial, adaptive, and sustainability-oriented skills.

PERIOD/DEVELOPMENT TIME

since 2018

TARGET AUDIENCE

students, investors, local companies, local community

REPUTATION AND SUCCESS

Through workshops, mentorship, and project-based learning, the Lab fosters creative thinking, sustainability-oriented innovation, and collaboration with businesses and public institutions. In 2024, the Lab organised 25 trainings, more than 190 teaching hours, and 35 meetings with experts, reaching more than 1,000 attendees during its events.

The Lab is located in a prestigious ex-military hospital building, which has undergone a major conservative renovation and nowadays represents a form of architectural and spatial social innovation. It hosts co-working spaces, prototype labs, and shared dormitories, creating a community hub where students live and work in a sustainability-focused ecosystem. The Lab is considered a social innovation as it gives more power to students by fostering entrepreneurship and management skills, stimulating innovation, and favouring networking activities among students, investors, and companies. As it is located in a renovated historical building repurposed to student dormitories and innovation activities, it also connects well with CE principles.

INFORMATION ABOUT THE AUTHORS

Dr. Rubina Romanello and Salvatore Dore, University of Trieste, Department of Economics, Business, Mathematics and Statistics, and Industrial Liaison Office and Placement of the University of Trieste, Italy.

Acknowledgements. This project was funded through the Transform4Europe: Seed Funding – First Call, under the project title The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, headed by Simona Kustec, University of Primorska. We gratefully acknowledge the support provided by Transform4Europe, which made this research possible.



Prva slovenska proizvodna linija za križno lepljeni les (CLT)

Skupaj s podjetjem Stilles, d. o. o., smo razvili prvo slovensko proizvodno linijo za CLT, sodobno leseno ploščo, ki se uporablja za gradnjo močnih nizkoogljičnih stavb. Sodelovanje je povežalo raziskave in industrijo:

InnoRenew CoE je pripravil načrt certificiranja, oblikoval postopke nadzora kakovosti, podprl prilagoditve procesa lokalnemu lesu in usposobil osebje na proizvodni liniji.

Podjetje Stilles, d. o. o., je zagotovilo tovarno, proizvodno znanje in izkušnje ter dostop do trga.

Skupaj smo uskladili proizvodne parametre s slovenskimi surovinami in omogočili industrijski obseg certificiranih plošč CLT, izdelanih doma.



OBDODBE/ČAS RAZVOJA

2022-2025 (od zasnove in načrtovanja certificiranja do zagona ter tekoče proizvodnje in optimizacije).

KOMU JE NAMENJENA

Arhitektom, inženirjem, gradbenikom, razvijalcem in strankam, ki iščejo lokalno izdelane nizkoogljične gradbene materiale



zgledujejo druge regije pri povezovanju raziskav, certificiranju in proizvodnji za okolje prijaznejših stavb.

AVTORJI IN PARTNERJI

Mohammad Derikvand,¹ Rok Barbič,² Marko Vouk,² Jakub Sandak,¹ Andreja Kutnar¹

¹InnoRenew CoE, UP IAM in UP FAMNIT, Univeza na Primorskem

²Stilles, d. o. o., Savska cesta 13, 8290 Sevnica, Slovenija Partner iz industrije: Stilles, d. o. o.

ODMEVNOST IN USPEH

Prvi v Sloveniji: nacionalni mejnik za gradnjo na bioosnovi.

Od laboratorija do trga: praktični model sodelovanja med univerzo in industrijo, ki pospešuje uporabo obnovljivih materialov.

Ponovljiv pristop: primer, po katerem se lahko



Slovenia's First Cross-Laminated Timber (CLT) Production Line

Together with Stilles d.o.o., we co-developed the first Slovenian production line for CLT, a modern wood panel used to build strong, low-carbon buildings. The collaboration joined research and industry:

InnoRenew CoE prepared the certification roadmap, created the quality-control procedures, supported process adjustments to local wood, and trained staff in the production line.

Stilles d.o.o. provided the factory, production know-how, and market access.

Together we aligned production parameters with Slovenian raw materials and enabled industrial-scale, certified CLT panels made at home.



PERIOD/DEVELOPMENT TIME

2022-2025 (from concept and certification planning to launch and ongoing production and optimisation).



AUTHORS AND PARTNERS

Mohammad Derikvand,¹ Rok Barbič,² Marko Vouk,² Jakub Sandak,¹ Andreja Kutnar¹

¹InnoRenew CoE, UP IAM & UP FAMNIT, University of Primorska.

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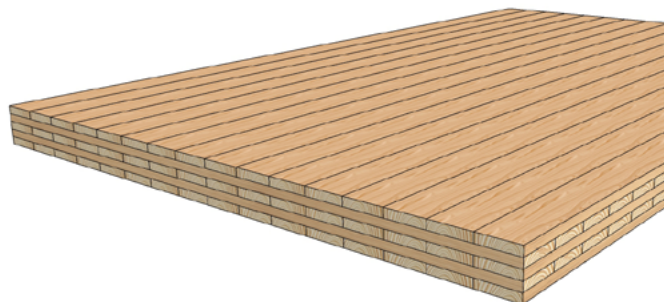
Industry partner: Stilles, d. o. o.

REPUTATION AND SUCCESS

First in Slovenia: a national milestone for bio-based construction.

From lab to market: a practical model of university-industry cooperation that speeds up the use of renewable materials.

Replicable approach: a playbook that other regions can follow to connect research, certification, and manufacturing for greener buildings.



Cross-laminated timber

Center za vizualne znanosti Kalejdoskop



Center za vizualne znanosti Kalejdoskop je inovativno socialno podjetje, namenjeno predstavljanju znanja in vključevanju javnosti v teme, povezane s trajnostnim razvojem, preko vizualnih, čustvenih in potopitvenih izkušenj.

Projekt uporablja mobilno potopno instalacijo – kupolo, opremljeno s tehnologijo 3D-mapiranja –, v kateri se projicirajo izvirna 360-stopinjska doživetja, navdihnjena s cilji trajnostnega razvoja (angl. *sustainable development goals* – SDGs).

Obravnavane teme vključujejo podnebne spremembe, krožno gospodarstvo, socialno pravičnost in odgovorno potrošnjo. S povezovanjem znanosti, umetnosti in tehnologije Kalejdoskop spodbuja novo kulturo komuniciranja, v kateri občinstvo ne le pridobiva znanje, temveč ga tudi doživlja.

OBDOBJE/ČAS RAZVOJA

2024

KOMU JE NAMENJENA

državljanom, študentom, doktorskim študentom, raziskovalcem, akademskemu osebju

ODMEVNOST IN USPEH

Od začetka pobude smo s projekcijami in z dogodki dosegli več kot 25.000 posameznikov. Vzpostavljena so bila številna partnerstva s šolami, z občinami, ustanovami in mediji. Projekt je dosegel veliko prepoznavnost v javnosti in prejel pozitivne povratne informacije. Pobuda ustvarja učinek tako na ravni posameznika kot na sistemski ravni in uvaja novo paradigmo v komuniciranje o znanosti ter vrednotah. Organizirani so bili tudi številni dogodki, osredotočeni na trajnostni razvoj, ki so bili namenjeni različnim javnostim – vključno z mladimi, s strokovnjaki s področja trajnostnega razvoja ter splošno javnostjo.



PODATKI O AVTORJIH

Desislava Yordanova, Ekonomska fakulteta Univerze v Sofiji »sv. Kliment Ohridski«

Zahvala: Poster, kot del projekta, je bil financiran v okviru programa Transform4Europe: Seed Funding – First Call pod naslovom The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, vodja Simona Kustec, Univerza na Primorskem. Hvaležno se zahvaljujemo podpori programa Transform4Europe, ki je omogočila izvedbo tega dela raziskave.

Center for *Visual Science Kaleidoscope*

Center for Visual Science Kaleidoscope is an innovative social enterprise dedicated to presenting knowledge and engaging the public on topics related to sustainable development through visual, emotional, and immersive experiences.

The project utilises a mobile immersive installation - a dome equipped with 3D mapping technology - where original 360-degree experiences inspired by the UN Sustainable Development Goals (SDGs) are projected.

The themes addressed include climate change, circular economy, social justice, and responsible consumption. By integrating science, art, and



technology, Kaleidoscope fosters a new culture of communication in which audiences do not merely acquire knowledge - they experience it.

PERIOD/DEVELOPMENT TIME

2024

TARGET AUDIENCE

citizens, students, PhD students, researchers, academic staff

REPUTATION AND SUCCESS

Since the launch of the initiative, we have reached over 25,000 individuals through screenings and events. Numerous partnerships have been established with schools, municipalities, institutions, and media outlets. The project has achieved high public visibility and has received positive feedback. The initiative generates impact both at the individual and systemic levels, introducing a new paradigm in the communication of science and values. A wide range of events focused on sustainable development have also been organised, targeting various audiences - including young



people, sustainability professionals, and the general audience.

INFORMATION ABOUT THE AUTHORS

Desislava Yordanova, Faculty of Economics and Business Administration at Sofia University 'St. Kliment Ohridski'.

Acknowledgements. This poster work was funded through the Transform4Europe: Seed Funding - First Call, under the project title The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, headed by Simona Kustec, University of Primorska. We gratefully acknowledge the support provided by Transform4Europe, which made this research possible.

Transformativna inovacija in vključujoča praksa: Knjižnica Univerze na Primorskem

Ta pobuda na inovativen način preoblikuje prej decentralizirano knjižnično storitev Univerze na Primorskem v popolnoma funkcionalno knjižnico, ki deluje 24 ur na dan, sedem dni v tednu ter zagotavlja neprekinjeno dostopnost. Takšna knjižnica mora dosledno upoštevati slovensko zakonodajo, ki ureja javne knjižnične storitve. Deluje stroškovno učinkovito, z optimizacijo virov ob hkratnem ohranjanju zaposlenih. Poleg tega je agilna in prilagodljiva, da podpira raziskovalno, pedagoško in vseživljenjsko učenje na Univerzi na Primorskem. Predvsem pa knjižnica zagotavlja kakovostno, celostno uporabniško izkušnjo in zadovoljevanje individualnih potreb ne glede na profil obiskovalca, skozi vključujočo perspektivo, ki posebno pozornost namenja ranljivim skupinam, kot so osebe z invalidnostjo. Tudi v svojem kibernet-skem načinu »black-box« - ko deluje avtonomno brez fizične prisotnosti knjižničarjev - sistem ohranja ta načela in spodbuja okolje, kjer prevladujeta enakost in osredotočenost na uporabnika. Pobuda spodbuja ponovno uporabo in revitalizira zgodovinski kino v živahno akademsko ter kulturno središče. Knjižnica ponuja raznolika študijska okolja, dostopne prostore in pristop, osredotočen na uporabnika.

OBD OBJE/ČAS RAZVOJA

Pobuda se je začela leta 2019 in traja še danes, pri čemer sta ključna mejnika centralizacija stori-



tev v letu 2023 ter začetek delovanja 24/7 januarja 2024.

KOMU JE NAMENJENA

Knjižnica je namenjena vsem uporabnikom: študentom, profesorjem, raziskovalcem, zunanjim obiskovalcem in gostom. Posebna pozornost je namenjena ranljivim skupinam, vključno z osebami z invalidnostjo in s študentskimi materami, s čimer se zagotavlja univerzalna dostopnost.

ODMEVNOST IN USPEH

Pobuda je dosegla izjemen uspeh, saj se je število obiskovalcev povečalo z 9.487 v letu 2022 na 66.801 v letu 2024. Knjižnica je prepoznana po svojem vključevanju, prilagodljivosti in stroškovni učinkovitosti ter služi kot model za podobne ustanove. Njen vpliv presega univerzo, saj spodbuja vključevanje skupnosti in kulturno kontinuiteto, pri čemer se pričakuje nadaljnja rast ob predvideni zakonodajni podpori in reformah financiranja.

PODATKI O AVTORJIH

Jonatan Vinkler in Jana Hojnik

PARTNERJI

Ključni partnerji vključujejo vodstvo Univerze na Primorskem (rektorico), direktorja univerzitetne knjižnice, knjižnično osebje, službo za javna naročila, arhitekto, tehnično podporo ter Mestno občino Koper kot lastnika objekta. V pobudo so bili vključeni tudi vodja investicijske službe ter širša univerzitetna in lokalna skupnost.

Zahvala. Prispevek je bil financiran v okviru programa Transform4Europe: Seed Funding – First Call pod naslovom The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, vodja Simona Kustec, Univerza na Primorskem. Hvaležno se zahvaljujemo podpori programa Transform4Europe, ki je omogočila izvedbo tega dela projekta.





Transformative Innovation and Inclusive Practice: The University of Primorska Library

This initiative ingeniously converts a previously decentralised library service at the University of Primorska into a fully functional 24/7 library, ensuring seamless and perpetual accessibility. Such a library must adhere rigorously to Slovenian legislation governing public library services. It must operate with cost-efficiency, optimising resources while safeguarding employment. Furthermore, the University of Primorska library possesses the agility for dynamic and adaptive responses, bolstering the research, teaching, and lifelong learning endeavours at the University of Primorska. Above all, the library guarantees a high-quality, holistic user experience and the fulfilment of individual needs, irrespective of the visitor's profile,



through an inclusive lens that accords special attention to vulnerable groups, such as individuals with disabilities. Even in its cybernetic black-box mode – functioning autonomously without the physical presence of librarians – this system upholds these principles, fostering an environment where equity and user-centricity reign supreme. It encourages reuse and revitalises a historic cinema into a vibrant academic and cultural hub. The library offers diverse study environments, accessible facilities, and a user-centric approach.

PERIOD/DEVELOPMENT TIME

The initiative began in 2019 and continues to the present, with major milestones including the centralisation of services in 2023 and the launch of 24/7 operations in January 2024.

TARGET AUDIENCE

The library serves all users: students, professors, researchers, external visitors, and guests. Special attention is given to vulnerable groups, including individuals with disabilities and student mothers, ensuring universal accessibility.

REPUTATION AND SUCCESS

The initiative has achieved remarkable success, with visitor numbers rising from 9,487 in 2022 to 66,801 in 2024. The library is recognised for its inclusivity, adaptability, and cost-efficiency, serving as a model for similar institutions. Its impact extends beyond the university, fostering community engagement and cultural continuity, and is poised for further growth with anticipated legislative support and funding reforms.

INFORMATION ABOUT THE AUTHORS

Jonatan Vinkler and Jana Hojnik

PARTNERS

Key partners include the University of Primorska leadership (Rector), the director of the University Library, the library staff, the Public Procurement Service, architects, technical support staff, and the Municipality of Koper as the landlord. The initiative also involved the head of the Investment Service and engaged the broader university and local community.



Acknowledgements. This contribution was funded through the Transform4Europe: Seed Funding – First Call, under the project title The Role of T4EU Universities in Supporting Social Innovations in the Field of Circular Economy, headed by Simona Kustec, University of Primorska. We gratefully acknowledge the support provided by Transform4Europe, which made this part of research possible.

Iskanje skupne podlage brez skupnega jezika - možni koraki k intuitivni naklonjenosti prebivalcev Talina

Obdobja rusifikacije v Estoniji – tako v carski kot v sovjetski dobi – so globoko posegla v družbene in prostorske vezi med estonskimi Rusi ter etničnimi Estonci.

V svoji magistrski nalogi raziskujem, ali lahko nadaljnji koraki pripeljejo do bolj integrirane estonske družbe. Trdim, da je prava integracija odvisna od odnosa obeh skupin: gre za dvosmerni proces, v katerem je iskanje skupnih točk pomembnejše od preprostega skupnega jezika.

Prostor lahko igra pomembno vlogo pri oblikovanju teh odnosov, saj spodbuja medosebne stike. V nalogi predlagam posege v parku Kadriorg in na plaži Ingliirand v Talinu. Takšni kraji, ki jih ljudje že sedaj koristijo za preživljanje svojega prostega časa, bi na spontan način skozi igro spodbudili druženja.

OBDOBJE/ČAS RAZVOJA

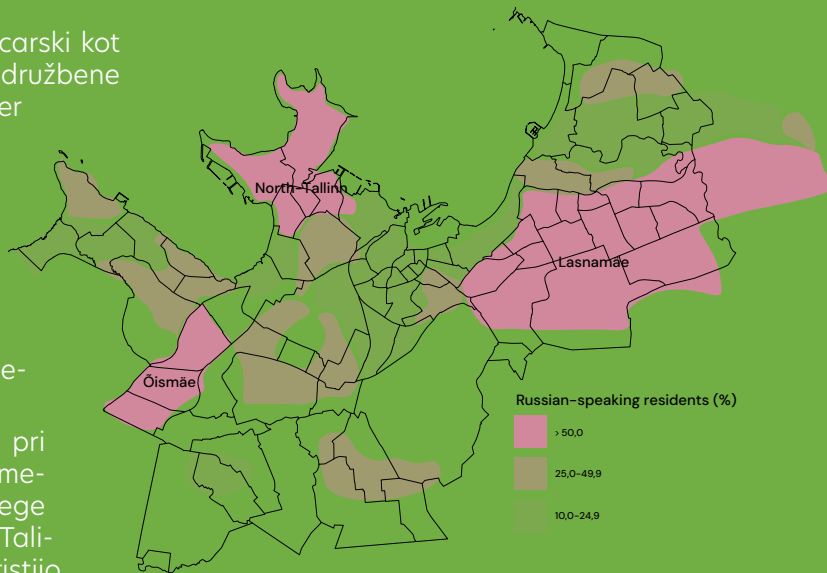
september 2024-junij 2025

KOMU JE NAMENJENA:

narodu, ki je bil v zgodovini del sovjetskega režima in ima posledično veliko rusko govorečih prebivalcev

PODATKI O AVTORJIH

Grete Daut



ODMEVNOST IN USPEH

Mnogi Estonci, s katerimi sem delila svoje delo, so bili presenečeni nad mojim pogledom na tematično, ki ji večina pripisuje veliko pomembnost. Večina je v odnosih do rusko govorečih ljudi podovala negativne vzorce in je po naših pogovorih začela ponovno premišljati o teh vsebinah.

Estonci so reagirali s toplino in z radovednostjo – bili so veseli, da Estonec obravnava tovrstna vprašanja. Za mnoge je bilo pomembno že samo to, da so bili opaženi, posebej, ker se je odnos države do njih pogosto zdel površen in nekoliko negativen.

Finding common ground without a common language - possible steps towards intuitive sympathy explored in the context of Tallinn residents

The Russification periods in Estonia – during both the Tsarist and Soviet eras – deeply disrupted social and spatial ties between Estonian Russians and ethnic Estonians.

My master's thesis explores whether further steps can lead to a more integrated Estonian society. I argue that true integration depends on the attitudes of both groups: it is a two-way process where finding common ground matters more than simply sharing a language.

Space can play a powerful role in shaping these attitudes by encouraging interpersonal contact. In the design part of my thesis, I propose interventions in Kadriorg Park and Ingliirand Beach in Tallinn – places already used for leisure – to foster spontaneous encounters through playful and engaging spatial experiences.

PERIOD/DEVELOPMENT TIME:

September 2024 to June 2025

TARGET AUDIENCE

A nation that has been under the Soviet regime and therefore has many Russian-speaking residents.

REPUTATION AND SUCCESS

Many Estonians I have shared my work with were surprised by my perspective, yet often recognized the topic as deeply important. Most of them had inherited negative attitudes toward Russian-speaking people but began to reflect on them after our conversations.

Estonian Russians, meanwhile, reacted with warmth and curiosity – pleased that an Estonian would address this issue. For many, it felt meaningful simply to be acknowledged, especially since the state's engagement with them has often felt rushed and somewhat negative.

INFORMATION ABOUT THE AUTHORS

Grete Daut



Muzej tovarništva in prevoznništva v Senožecah

V Senožecah se je julija 2025 odprl prvi muzej, posvečen tovarništvu in prevozništvu kot v preteklosti pomembnima dejavnostma podeželskega prebivalstva po vsej Evropi, še posebej na Slovenskem. Interaktiven muzej se nahaja v obnovljeni stari mitnici, skozi katero je potekal transport blaga na glavni trgovski poti med srednjo in zahodno Evropo ter Jadranskim morjem. V njem obiskovalci odkrivajo bogato zgodovino transporta s konji in z vozovi ter obrti, ki so oblikovale vsakdanje življenje naših prednikov. Muzejska postavitve združuje edinstveno arhitekturo srednjeveške mitnice z razstavo o kmečkih trgovcih, prevoznikih, tihotapcih, mitnicah na Slovenskem in kraju Senožec skozi stoletja.

Razstava nekdanjih obrti v Senožecah je rezultat tesne povezanosti muzeja z lokalno skupnostjo, ki je bila vključena v postavitve muzeja od vsega začetka. Domačini so za stalno razstavo prispevali orodje in druge predmete svojih prednikov ter s



svojimi zgodbami sodelovali pri dokumentarcu o furmanstvu v Senožecah.

Muzej tako predstavlja inovativno obliko razvoja turizma skozi izpostavljanje izročila lokalnega okolja in vključevanje lokalne skupnosti.

OBDOBJE/ČAS RAZVOJA:

Postavitev muzeja od prijave projekta leta 2022 do otvoritve leta 2025, upravljanje muzeja pa še poteka. KOMU JE NAMENJENA lokalni skupnosti, tujim in domačim turistom, študentom

ODMEVNOST IN USPEH

O otvoritvi muzeja so pozitivno poročali tako lokalni kot nacionalni mediji. Lokalna skupnost je muzej sprejela z naklonjenostjo, ki se kaže tudi v številčnem obisku. Muzej tudi sodeluje pri lokalnih dogodkih (Pastirčkov dan) in prireja dogodke za domačine ter širšo javnost. Prispevek FHŠ in UP k muzeju je bil pozitivno sprejet in se nadaljuje v obliki upravljanja muzeja.



PODATKI O AVTORJIH IDEJNE ZASNOVE

Ines Beguš Bavcon, Goriški muzej, Aleksander Panjek, Univerza na Primorskem, Fakulteta za humanistične študije, Nikita Peresin Meden, Univerza v Novi Gorici, Anu Kahuna, Občina Divača, RPS, d. o. o.



Rural Transport Museum in Senožeče

In July 2025, the first museum dedicated to rural transport, as an important activity of the rural population in the past throughout Europe and especially in Slovenia, opened in Senožeče. The interactive museum is located in a renovated old toll house, through which goods were transported on the main trade route between Central and Eastern Europe and the Adriatic Sea. Visitors can discover the rich history of transport by horse and cart and the crafts that shaped the daily lives of our ancestors. The museum exhibition combines the unique architecture of the medieval toll house with an exhibition on peasant traders, transporters, smugglers, toll houses in Slovenia, and the town of Senožeče through the centuries.

The exhibition of former crafts in Senožeče is the result of the museum's close ties with the local community, which has been involved in the museum's design from the very beginning. The locals contributed tools and other objects belonging to their ancestors to the permanent exhibition and participated in a documentary about carting in Senožeče with their stories.

The museum thus represents an innovative form of tourism development by highlighting the heritage of the local environment and involvement of the local community.



PERIOD/DEVELOPMENT TIME

From project submission in 2022 to opening in 2025, museum management is still ongoing.

TARGET AUDIENCE

Local community, foreign and domestic tourists, students

REPUTATION AND SUCCESS

Both local and national media reported positively on the museum's opening. The local community welcomed the museum, which is also reflected in the number of visitors. The museum also participates in local events (Pastirčkov dan) and organizes events for locals and the wider public. The contribution of the Faculty of Humanities and the University of Primorska to the museum has been positively received and continues in the form of museum management.

INFORMATION ABOUT THE AUTHORS OF CONCEPTUAL DESIGN

Ines Beguš Bavcon, Regional Museum Goriški muzej, Aleksander Panjek, University of Primorska, Faculty of Humanities - UP FHŠ, Nikita Peresin Meden, University of Nova Gorica - UNG, Anu Kahuna, Municipality of Divača, RPS, d. o. o.



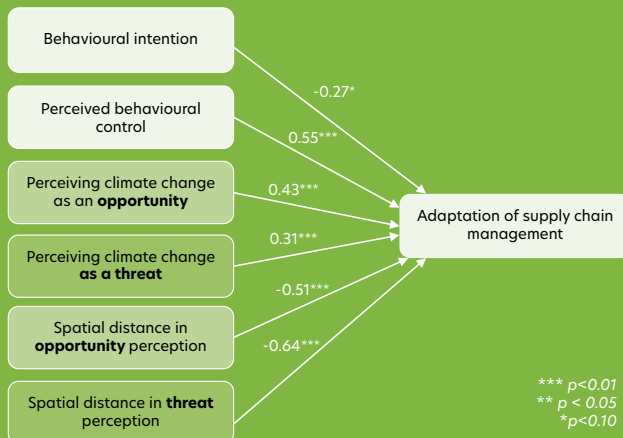
Zaznava podnebnih sprememb kot priložnost in grožnja inovacijski dejavnosti avstrijskih ter slovenskih podjetij v gozdno-lesnem sektorju

Leta 2021 smo v sodelovanju z Inštitutom za okoljske sistemske znanosti na Univerzi v Gradcu v okviru projekta Inovacijske aktivnosti avstrijskih in slovenskih podjetij v gozdno-lesni verigi vrednosti izvedli anketo, v kateri je sodelovalo 252 podjetij.

Čeprav so se sodelujoči v anketi večinoma zavedali podnebnih sprememb, so jih hkrati dojemali kot prostorsko oddaljen problem, ki ne zadeva neposredno njihovega podjetja. Vendar se je pokazalo, da podjetja, ki podnebne spremembe zaznavajo kot priložnost ali grožnjo na lokalni ravni, pogosteje uvajajo okoljske inovacije, povezane s prilagajanjem. Med takšne inovacije sodijo npr. povečanje raznolikosti drevesnih vrst, naložbe v sodobnejšo opremo, uvedba novih procesov za obvladovanje tveganj v dobavnih verigah, usposabljanje zaposlenih ter sodelovanje z drugimi podjetji in raziskovalnimi ustanovami.

Zato bi bilo pri komunikaciji podnebnih sprememb smiselno poudariti njihov vpliv na neposredno okolico podjetja, saj lahko to prispeva k večji motivaciji za ukrepanje. Rezultati so relevantni za odločevalce pri spodbujanju trajnostnih inovacij v sektorju, saj prispevajo k prilagoditvenim ukrepom in tudi blaženju podnebnih sprememb. Med trajnostne inovacije na tem področju sodijo

zamenjava fosilnih virov z lesnimi proizvodi, uporaba lesa v gradnji kot nadomestek za emisijsko intenzivne gradbene materiale, povečanje ogljičnih ponorov z aktivnim gojenjem gozdov in razvoj naprednih biomaterialov.



OBDODBE/ČAS RAZVOJA

2020-2022

KOMU JE NAMENJENA

podjetjem, raziskovalcem, odločevalcem

ODMEVNOST IN USPEH

Rezultate raziskave so sodelavci objavili v reviji *Forest Policy and Economics*. Podatki so javno dostopni v Arhivu družboslovnih podatkov (OPSIDP21), kjer so na voljo tudi drugim raziskovalcem. Boljše razumevanje trajnostnih inovacij ima posredne koristi za celotno družbo, saj prispeva k reševanju problema podnebnih sprememb. Poročilo o rezultatih so prejela tudi sodelujoča podjetja, saj so uvidi raziskave koristni tudi za trženje njihovih produktov. Na projektnem razpisu smo pridobili sredstva, ki nam bodo omogočila nadaljnje raziskovanje blaženja in prilagajanja podnebnim spremembam.

PODATKI O AVTORJIH

Ana Slavec, Lea Primožič, Anechien D. Hoebe, Miguel Moreno-Torres in Tobias Stern



Štirje izmed petih soavtorjev raziskave/Four out of the five co-authors of the study (foto: InnoRenew CoE).

Perceiving Climate Change as an Opportunity and a Threat in the Innovation Activities of Austrian and Slovenian Companies in the Forest-Based Sector

In 2021, in collaboration with the Institute for Environmental Systems Sciences at the University of Graz, we conducted a survey within the project Innovation Activities of Austrian and Slovenian Companies in the Forest-Based Value Chain, involving 252 companies.

Although most survey participants were aware of climate change, they perceived it as a spatially distant issue that does not directly affect their company. However, the results showed that companies perceiving climate change as an opportunity or a threat at the local level were more likely to implement environmental innovations related to adaptation. Such innovations include increasing tree species diversity, investing in modern equipment, introducing new processes to manage supply chain risks, employee training, and collaboration with other companies and research institutions.

Therefore, climate change communication should emphasise its impact on the immediate surroundings of companies, as this can increase motivation to take action. The results are relevant for policy-makers in promoting sustainable innovations in the sector, which contribute not only to adaptation measures but also to climate change mitigation. Sustainable innovations in this field include replacing fossil-based materials with wood products, using wood in construction as a substitute for emission-intensive building materials, increasing carbon sinks through active forest management, and developing advanced biomaterials.



PERIOD/DEVELOPMENT TIME

2020–2022

TARGET AUDIENCE

companies, researchers, policymakers

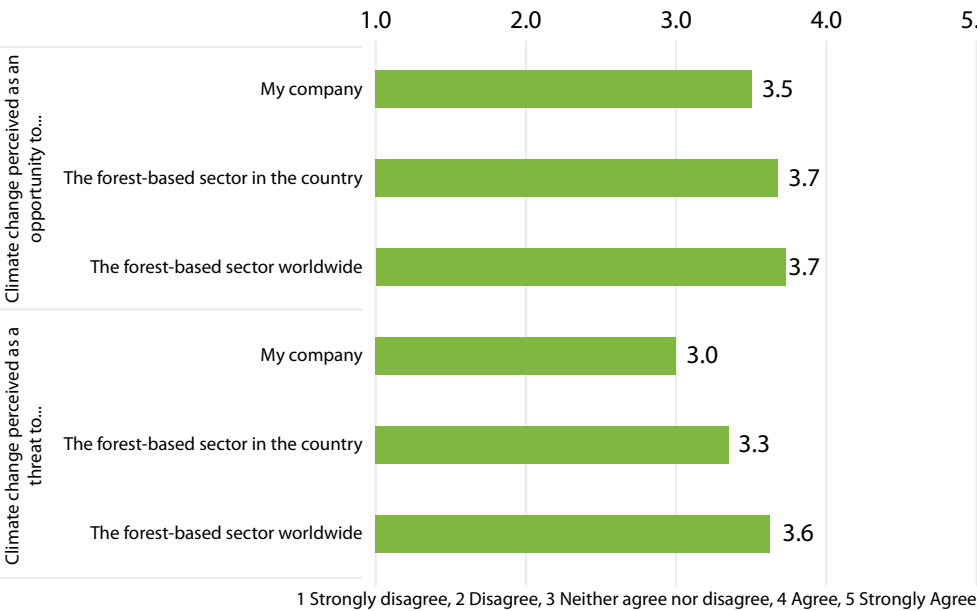


REPUTATION AND SUCCESS

The research results were published in the journal Forest Policy and Economics. The dataset is publicly available in the Slovenian Social Science Data Archive (OPSIDP21), where it can be accessed by other researchers. A better understanding of sustainable innovation has indirect benefits for society as a whole, as it contributes to addressing climate change. Participating companies also received a report on the findings, which can be useful for marketing their products. Funding from the ARIS project call will enable further research on climate change mitigation and adaptation.

INFORMATION ABOUT THE AUTHORS

Ana Slavec, Lea Primožič, Anechien D. Hoebe, Miguel Moreno-Torres, and Tobias Stern



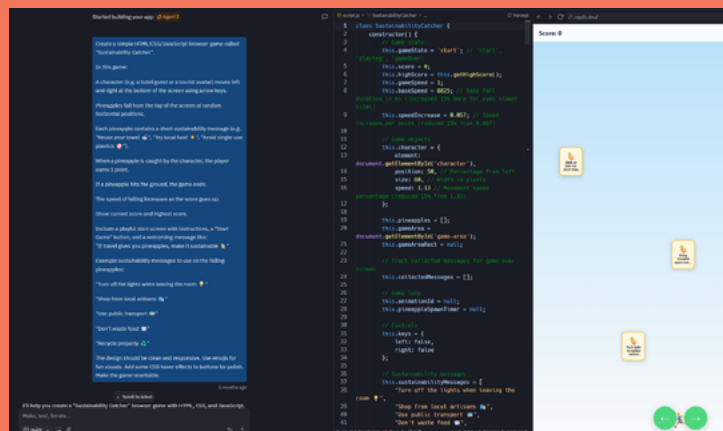
Uporaba pristopa Vibe coding za hitro prototipiranje v turizmu

Vibe coding je nov pristop k razvoju programske opreme, ki ga podpirajo generativna umetna inteligenca in veliki jezikovni modeli, ki uporabnikom omogočajo ustvarjanje funkcionalnih digitalnih orodij preko naravnih jezikovnih ukazov, ne da bi nujno razumeli programsko kodo.

Ta pristop smo preizkusili v treh praktičnih aplikacijah:

1. Ustvarili smo orodje za vizualizacijo datotek GPX. Rezultat vizualizacije smo uporabili v promocijskem videoposnetku, ki je nastal v okviru projekta Interreg Kras-Carso II. Vibe coding ne-veščim programiranja omogoča, da samostojno ustvarjajo preprosta orodja, ki rešujejo praktične probleme, s čimer se miselnost iz »Kdo lahko to naredi zame in koliko bo to stalo« spremeni v »Ali lahko to naredim sam in kako hitro«.

2. Razvili smo prototip igre, ustvarjene med delavnico za turistične podjetnike, z namenom prikaza, kako hitro lahko orodja UI idejo spremenijo v delujoč prototip. V tem primeru gre za igro, kjer zbiramo točke v obliki nasvetov za trajnostnost, kot je npr. »nakupuj lokalno«. Igra je bila razvita, da bi kratkočasila goste med čakanjem na hotelsko



prijavo – medtem pa bi ponovili pravila odgovornega turizma.

3. Razvili smo interno orodje za beleženje rezervacij in spremljanje obiska na turistični kmetiji. Orodje se še vedno uporablja in deluje zanesljivo, kar je obetaven primer procesne inovacije, prilagojene potrebam MSP.

OBDOBJE/ČAS RAZVOJA

2025–

KOMU JE NAMENJENA

Podjetnikom, raziskovalcem, študentom in poslovnim svetovalcem, ki se zanimajo za digitalno transformacijo turistične panoge

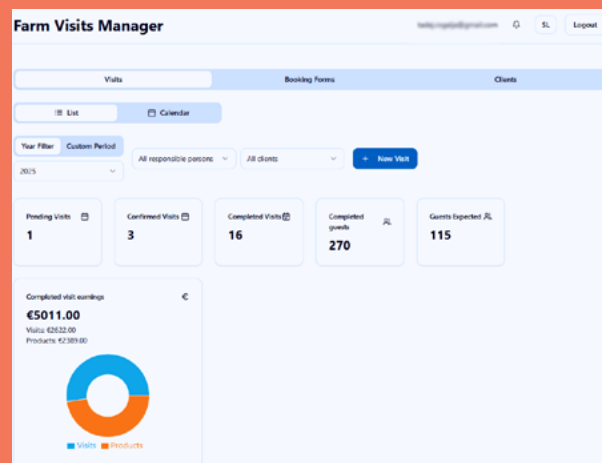
ODMEVNOST IN USPEH

Vibe coding je po naših izkušnjah najprimernejši za hitro izdelavo prototipov in manj zahtevne projekte z omejeno življenjsko dobo oz. nizkimi potrebami po vzdrževanju.

Hkrati ti primeri razkrivajo tveganja, povezana z varnostjo podatkov, zanesljivostjo kode in nedeterministično naravo produktov, ki jih ustvari umetna inteligenca. Med drugim v okviru projekta VIPSLOT preučujemo vpliv orodij umetne inteligence na digitalno preobrazbo turizma ter vabimo strokovnjake in podjetnike, da svoje izkušnje z uporabo takšnih orodij delijo na spletni strani www.vipslot.turistica.si.

PODATKI O AVTORJIH

Jaka Godejša, Tadej Rogelja, Dejan Križaj (Univerza na Primorskem, Fakulteta za turistične študije – Turistica).





Applying the Vibe coding Approach for Rapid Prototyping in Tourism

Vibe coding is a new software development approach enabled by generative AI and large language models, allowing users to create functional digital tools through natural language prompts without necessarily understanding the underlying code.

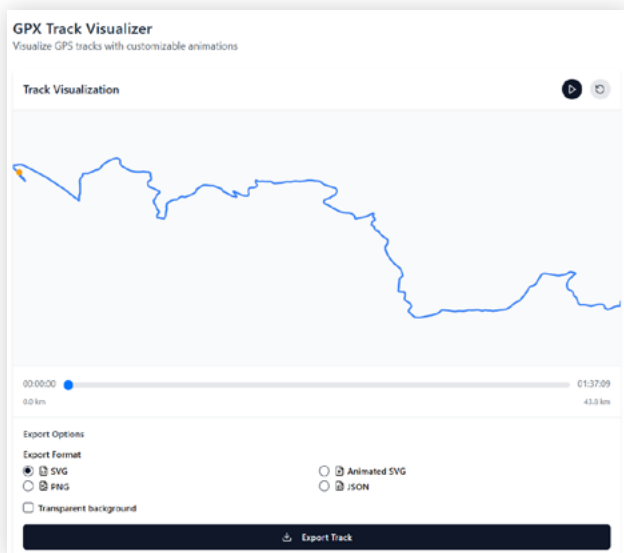
We tested this approach in three practical applications:

1. We developed a visualisation tool for GPX files. The end result was integrated into a promotional cycling video within the Interreg Kras-Carso II project. Vibe coding empowers non-developers to independently create simple tools that address practical problems, shifting the mindset from 'Who can do this for me and how much will it cost?' to 'Can I build this "myself", and how quickly?'

2. We created a mini-game prototype during a workshop for tourism entrepreneurs, demonstrating how quickly AI tools can turn an idea

into a working demo. In this case, a game providing sustainability tips such as 'eat local food', to be used to entertain hotel guests during the check-in process.

3. We developed an internal tool for a tourist farm to record reservations and monitor visits. The tool is still actively used and functions reliably, illustrating a promising case of process innovation adapted to SME needs.



PERIOD/DEVELOPMENT TIME

2025–

TARGET AUDIENCE

entrepreneurs, educators, students, and consultants interested in digital transformation of tourism

REPUTATION AND SUCCESS

Vibe coding is best suited for rapid prototyping and small-scale projects with limited lifespans or maintenance needs. At the same time, these cases reveal notable risks related to data security, code reliability, and the non-deterministic nature of AI-generated outputs. As part of the VIPSL0T project, we explore how such AI-assisted tools influence digital transformation in tourism and invite practitioners to share their own experiences with using AI tools in this context at www.vipslot.turistica.si.

AUTHORS AND PARTNERS

Jaka Godejša, Tadej Rogelja, Dr. Dejan Križaj (University of Primorska, Faculty of Tourism Studies – Turistica).

Projekt **AGENTIVE** spodbujanje večjezičnosti v predšolskem obdobju

Jeziki igrajo pomembno vlogo v vsakdanjem življenju otrok po vsej Evropi – številni doma govorijo več jezikov, poleg tega pa se z dodatnimi jeziki srečujejo tudi v vrtcu ali šoli. Mnoge evropske države so v predšolsko vzgojo že uvedle elemente večjezičnega izobraževanja, ki prinaša številne kognitivne, socialne in učne koristi. Kljub temu številni vzgojitelji in učitelji še vedno ne vedo, kako učinkovito spodbujati razvoj večjezične zmožnosti, saj jim primanjkuje večjezičnih gradiv.

Projekt AGENTIVE naslavlja to vrzel z oblikovanjem večjezičnih, inovativnih in na strokovnih spoznanjih temelječih gradiv, ki podpirajo večjezično pismenost in jih je mogoče enostavno prilagoditi različnim kulturnim ter jezikovnim okoljem. Gradiva (zgodbe in dejavnosti za razvijanje jezikovnega zavedanja, medkulturnega zavedanja in razumevanja, raznojezične zmožnosti in začetnega opismenjevanja) v 13 evropskih jezikih so oblikovana tako, da spodbujajo participacijo otrok, hkrati pa so za vzgojitelje in učitelje na voljo priročniki, ki jih vodijo in podpirajo tako pri uporabi že oblikovanih gradiv kot tudi pri oblikovanju novih. AGENTIVE poleg tega ponuja seminarje za študente pedagoških ved in strokovna usposabljanja za vzgojitelje ter učitelje, na katerih lahko pridobijo digitalne in pedagoške kompetence, potrebne za učinkovito uporabo večjezičnih gradiv.



OBDOBJE/ČAS RAZVOJA

1. 10. 2024–30. 9. 2026

Septembra 2025 je bila oblikovana spletna platforma projekta **agentive.uni-muenster.de**, ki mogoča prenos prosto dostopnih gradiv v 13 evropskih jezikih.

KOMU JE NAMENJENA

vzgojiteljem, učiteljem, študentom pedagoških smeri in staršem

ODMEVNOST IN USPEH

Uspeh projekta AGENTIVE je v povezanem delovanju univerze in gospodarstva z namenom spodbuditi digitalno preobrazbo šol in univerz ter krepiti odprto, inovativno in večjezično predšolsko vzgojo.

AVTORICE

Anja Pirih, Silva Bratož, Mija Umer in Sonja Rutar

PARTNERJI

Univerza v Luksemburgu (Luksemburg), Univerza v Münstru (Nemčija), Svobodna univerza v Bolzanu (Italija), Pedagoška visoka šola Grisons (Švica), Univerza na Primorskem (Slovenija), Web2Learn (Grčija).



Project **AGENTIVE** promoting multilingualism in early childhood education

Languages play an important role in children's everyday lives in Europe: many speak several languages at home while also encountering further languages at kindergarten or school. Many European countries have introduced elements of multilingual education in early childhood education on account of its many cognitive, social, and academic benefits. However, teachers still appear unsure of how best to foster the development of multilingual competence as they lack multilingual resources.

AGENTIVE seeks to bridge this gap by providing innovative multilingual evidence-based resources that support literacy development in multiple languages and are easily adapted to various cultural and linguistic contexts. Materials (stories and activities for developing language awareness, intercultural awareness and understanding, plurilingual competence and early literacy), available in 13 European languages, are designed to foster child participation. In addition, educators and teachers are provided with man-

uals that guide and support them in using the existing materials and creating new ones. AGENTIVE also offers seminars for students of educational sciences and professional training for preschool and primary school teachers, where they can acquire the digital and pedagogical competences necessary for the effective use of multilingual materials.

PERIOD/DEVELOPMENT TIME

1 October 2024–9 September 2026

In September 2025, an online platform agentive.uni-muenster.de for the project was created, giving the users free access to pedagogical materials in 13 European languages.

TARGET AUDIENCE

Preschool and primary school teachers, students of educational sciences and parents

REPUTATION AND SUCCESS

The success of the AGENTIVE project lies in the collaboration between universities and the business sector with the aim of promoting the digital transformation of schools and universities and strengthening open, innovative, and multilingual preschool education.

AUTHORS

Anja Piriš, Silva Bratož, Mija Umer and Sonja Rutar

PARTNERS

The University of Luxembourg (Luxembourg), the University of Münster (Germany), the Free University of Bolzano (Italy), the University of Teacher Education of the Grisons (Switzerland), the University of Primorska (Slovenia), and Web2Learn (Greece).





Projekt **Teach XR**

Inovativno poučevanje
v slovenskih srednjih
in osnovnih šolah

V okviru projekta TeachXR se je vzpostavila strokovna razvojna skupina, ki učitelje na slovenskih srednjih in osnovnih šolah usposablja za uporabo tehnologij razširjene resničnosti (angl. *extended reality* – XR) pri njihovem rednem pouku. Namen je posodabljanje in izboljševanje kakovosti poučevanja. Strokovnjaki učitelje usmerjajo in podpirajo pri smiselni/namenski rabi XR-tehnologij, ki veljajo za napredne digitalne tehnologije. Učitelji bodo tako usposobljeni za samostojno delo z XR-tehnologijami pri svojem pouku, mnogi od njih pa bodo celo znali ustvarjati svoje lastne XR-vsebine v programskih okoljih Blender in Unity. Tako bodo lahko postali tudi mentorji drugim učiteljem in učencem pri usposabljanju za uporabo XR-tehnologij. Smotrna raba teh tehnologij v šolah, vključenih v projekt, predstavlja inovacijo v slovenskem izobraževanju, saj mnoge šole s tem nimajo izkušenj ali pa so te zanemarljive.

OBD OBJE/ČAS RAZVOJA

od julija 2024 do aprila 2026

KOMU JE NAMENJENA

srednješolskim in osnovnošolskim učiteljem v Sloveniji ter s tem posredno tudi dijakom in učencem



ODMEVNOST IN USPEH

Od maja 2025 dalje potekajo na šolah, vključenih v projekt, različna praktična izobraževanja učiteljev o uporabi XR-tehnologij: odzivi učiteljev so izjemno pozitivni, v splošnem so izrazili željo po še nadaljnjih specializiranih izobraževanjih.

AVTOR

Peter Štrukelj

PARTNERJI

UP FM, UL FE, UL FRI, UM PEF, Šolski center Novo mesto, Elektrotehniško-računalniška strokovna šola in gimnazija Ljubljana, Šolski center Slovenske Konjice - Zreče, Osnovna šola Markovci, Inštitut za novejšo zgodovino, Center RS za poklicno izobraževanje

Project Teach XR

Innovative Teaching in Slovenian Secondary and Primary Schools

In the TeachXR project, a professional development team has been set up to train teachers at Slovenian secondary and primary schools in the use of extended reality (XR) technologies in their regular lessons. The aim is to modernise and improve the quality of teaching. Experts guide and support teachers in the meaningful/purposeful use of XR technologies, which are considered advanced digital technologies. Teachers will thus be trained to work independently with XR technologies in their lessons, and many of them will even be able to create their own XR content in the Blender and Unity software environments. This will enable them to become mentors to other teachers and students in training them to use XR technologies. The meaningful use of XR technologies in schools participating in the project represents an innovation in Slovenian education, as many schools have little or no experience with them.

PERIOD/DEVELOPMENT TIME

July 2024 to April 2026



TARGET AUDIENCE

secondary and primary school teachers in Slovenia and, indirectly, secondary and primary school students



REPUTATION AND SUCCESS

Since May 2025, various practical training courses on the use of XR technologies have been held at schools participating in the project: teachers' responses have been extremely positive and they have generally expressed a desire for further specialised training.

AUTHOR

Peter Štrukelj

PARTNERS

FM UP, UL FE, UL FRI, UM PEF, Novo mesto School Centre, Ljubljana Electrical Engineering and Computer Science Technical School and Gymnasium, Slovenske Konjice - Zreče School Centre, Markovci Elementary School, Institute of Contemporary History, RS Centre for Vocational Education

CreaTech – Inovacijski ekosistem za kulturne in kreativne industrije

CreaTech uvaja inovativni proces, ki preoblikuje način sodelovanja med akademskim okoljem, gospodarstvom in kulturnim sektorjem. Gre za novo obliko evropskega ekosistema, ki združuje razvoj kompetenc, ustvarjalne laboratorije, digitalno okolje za mreženje in izmenjavo znanja ter pospeševalni program za zagonska podjetja. Inovacija projekta je v njegovi celoviti metodologiji, ki povezuje izobraževanje, podjetništvo in tehnologijo ter spodbuja trajnostne in digitalno podprte rešitve za kulturne in kreativne industrije.

OBDOBJE/ČAS RAZVOJA

April 2025–april 2027.

KOMU JE NAMENJENA

Projekt CreaTech je namenjen visokošolskim zavodom, študentom, raziskovalcem, ustvarjalcem ter podjetnikom, ki delujejo na področju kulturnih in kreativnih industrij (KKI), kot tudi podpornim organizacijam, kot so inkubatorji, zagonski pospeševalniki in investitorji.

ODMEVNOST IN USPEH

Projekt CreaTech je v procesu razvoja in že dosega pomembne rezultate. Vzpostavlja mrežo CreaTech Knowledge Labs, ki povezuje akademske ustanove, gospodarstvo in ustvarjalni sektor ter spodbuja študentsko podjetništvo. Z razvojem

mentorstev, inovacijskih usposabljanj in programov o krožnem gospodarstvu projekt krepi odpornost kulturnih ter kreativnih industrij in prispeva k viziji ogljično nevtralne, digitalne, krožne ter vključujoče družbe v skladu z Evropskim zelenim dogovorom.

AVTORJI

Gal Pastirk, Jaka Vadnjal, Rade Trivunčević

PARTNERJI

Polnopravni partnerji:

- University of Tirana (vodilni partner) – Albanija
- Italian National Research Council, Department of Social Sciences and Humanities, Cultural Heritage (DSU) – Italija
- Evro-sredozemska univerza (EMUNI) – Slovenija
- AAB University – Kosovo
- University of Patras – Grčija
- European Creative Hubs Network – Grčija
- Lascò srl – Italija
- Center for Education and Development (CED) – Albanija
- University of Bedfordshire – Združeno kraljestvo

Pridruženi partnerji:

- University of Tirana (UET) – Albanija
- Consorzio Matera Hub Industrie Culturali e Creative S.c.a.r.l. – Italija
- Mediterranean Universities Union – Italija
- Fakulteta za dizajn – pridruženi partner EMUNI in članica mreže EMUNI – Slovenija



CreaTech - Innovation Ecosystem for Cultural and Creative Industries

CreaTech introduces an innovative process that redefines collaboration among academia, industry, and the cultural sector. It represents a new European ecosystem combining competence development, creative laboratories, a digital space for networking and knowledge exchange, and a start-up acceleration programme. The project's innovation lies in its integrated methodology that links education, entrepreneurship, and technology, promoting sustainable and digitally supported solutions for the cultural and creative industries.

PERIOD/DEVELOPMENT TIME

April 2025–April 2027.

TARGET AUDIENCE

The CreaTech project targets higher education institutions (HEIs), students, researchers, creators, and entrepreneurs in the cultural and creative industries (CCIs), as well as supporting entities such as incubators, accelerators, and investors.

REPUTATION AND SUCCESS

The CreaTech project is under active development and is already demonstrating tangible results. It is building a network of CreaTech Knowledge Labs connecting academic institutions, industry, and the creative sector while fostering student entrepreneurship. Through mentorship, innovation training, and programmes on the circular economy, the project strengthens the resilience of cultural and creative industries and supports the vision of a carbon-neutral, digital, circular, and inclusive society in line with the European Green Deal.

AUTHORS

Gal Pastirk, Jaka Vadnjal, Rade Trivunčević

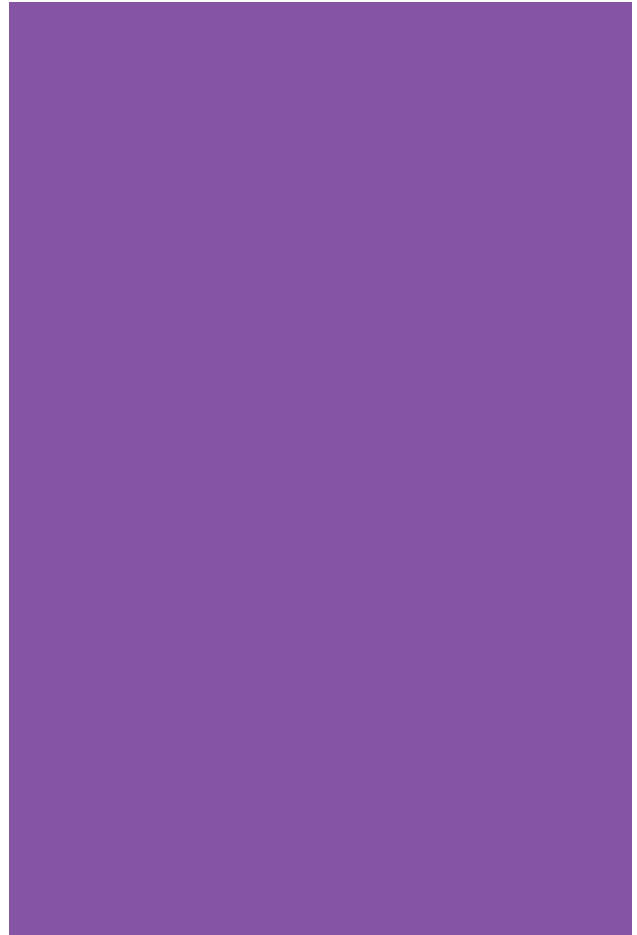
PARTNERS

Full Partners

- *University of Tirana (Lead Partner) – Albania*
- *Italian National Research Council – Department of Social Sciences and Humanities, Cultural Heritage (DSU) – Italy*
- *Euro-Mediterranean University (EMUNI) – Slovenia*
- *AAB University – Kosovo*
- *University of Patras – Greece*
- *European Creative Hubs Network – Greece*
- *Lascò srl – Italy*
- *CED Centre for Education and Development – Albania*
- *University of Bedfordshire – United Kingdom*

Associated Partners

- *UET – European University of Tirana – Albania*
- *Consorzio Matera Hub Industrie Culturali e Creative S.c.a.r.l. – Italy*
- *Mediterranean Universities Union – Italy*
- *Faculty of Design – associated partner of EMUNI and member of the EMUNI Network – Slovenia*



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