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Taking Heritage One Step Further: Miners' Houses, Idrija Žlikrofi and Industrial Culture

In the presentation, I will discuss how to move beyond preservation of cultural heritage into living with cultural heritage. Through its projects, ID20 from Idrija is innovatively working with cultural heritage, not solely to preserve or present it, but to answer to some developmental projects with it. Using the examples of miners' houses as a response to a lack of housing and/or heritage tourism potential, bridging the gap between traditional gastronomy (Idrija žlikrofi) and younger populations or other audiences, and expanding the concepts of 'industrial culture' from the past, to the present and future.

Matevž Straus holds an Erasmus Mundus MSc in Urban Studies (universities in Brussels, Vienna, Madrid and Copenhagen), along with an MSc in Market Communication and a BA in Analytical Sociology from the University of Ljubljana. He has spent the past 10 years working at the intersection of cultural heritage and innovation, leading several award-winning projects. Matevž is the Heritage+ Lead at Arctur (www.arctur.si), where he leads projects in 3D digitisation, 3D reconstruction, and the creation of new digital user experiences (using XR technologies). Matevž is also a director of ID20 Institute (www.id20.si), which develops new approaches to interpreting cultural heritage, mostly related to Idrija miners' houses (www.rudarske-hise.si), Idrija žlikrofi (www.idrijski-zlikrofi.si), and industrial culture (www.betrib.si).

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