

The Managerial Accountability in the Slovenian Non-Governmental Organisations

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This paper explores the influences and relationships between internal and external stakeholders and opposing interests in the non-governmental educational organisations in Slovenia. We examine managerial control of stakeholder expectations (Accountability). The quantitative research is based on answers by 71 managers and checking two hypotheses related to the research on internal and external interests of stakeholders on the effectiveness and connectiveness of non-governmental organisations. The research points towards integral understanding of non-governmental organisation effectiveness and found out that following the company mission leads to the effectiveness of organisations.

Keywords: management, non-governmental organisations, accountability, mission, effectiveness