

## **Neostrategic Outsourcing: A Holistic Consulting Approach**

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By providing the short history of strategic outsourcing management discipline, we offer an insight for the future development. Apart from classical tracks within outsourcing management, new direction – forming neostrategic outsourcing. Trying to find synergy with complementary disciplines like social sciences, organizational sciences, economics, management sciences and marketing sciences.

In the article, factor and multiple regression analyses are used to better address the reasons of outsourcing selection and demonstrate the types of risk factors. The proposed model successfully outranked four main strategies from a number of small and medium-sized enterprises (SMEs) surveyed in this study. We suggest an additional role of consultants in strategic outsourcing, which introduces the notion of scientific interfaces to emphasise the traditional “gap” between academic research and the specific role of consultants in industrial and services development.

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